**NACAS CENTRAL**

**Board of Directors Meeting**

**Tuesday, January 9, 2024 2:00 PM ET / 1:00 PM CT**

**ZOOM**

[**https://oakland-edu.zoom.us/j/93011178040?pwd=VXBQUk5lY0E3Ym1Sd0R1d3Uyajd5QT09**](https://oakland-edu.zoom.us/j/93011178040?pwd=VXBQUk5lY0E3Ym1Sd0R1d3Uyajd5QT09)

**Members: Carl Dieso, Anita Hicks, Angela Meldonian, Rick Moreci, Kim Rademacher, Christopher Reed, Scott Seagren, Matt Suwalski, Dave Wiseley**

**NACAS National Office: Lynette Smith**

**NACAS Foundation Board: Ron Portwine**

1. Call to Order - 2:03pm
2. Approval of Minutes (December 2023) - Chris moved to approve. Matt seconded. Minutes pass.

[2023-2024 NACAS Central Meeting Agenda December 12, 2023docx - Google Docs](https://docs.google.com/document/d/1bBGD8OQ4yB8wUVAaNVhmPhjBBzF1Hq-A/edit)

1. National Office Guest - Artem Mulista

New Marketing Manager - Emily Daniels (started 1/8/24). [emily.daniels@nacus.org](mailto:emily.daniels@nacus.org)

* + Website changes will be happening shortly.

HubsSpot - $5000 a year to bundle with the national office for the HubsSpot.

* + - Artem suggested it was not worth it for us to spend this money.
    - Matt asked why we can’t just send communication through the national office domain. Artem will see if he can find a way to do this.
    - Carl asked Artem to please send the quote to our board for us to discuss and decide.
    - Angela asked if there are any alternatives where we write the content and then send to national office to hit send. Artem said he would look to find a way to do that.

Rich Steele is the new CEO and is starting February 5th.

1. National Office Updates - (Lynette)

[1.9.24\_NACAS National Office Update (Central).docx - Google Docs](https://docs.google.com/document/d/1vLS6E1Fi7KWLc3TrYuYTxeWPRu2uTSUO/edit)

1. President’s Report (Anita)
   1. Partnering with ACUI (Rick) - provide and update from the proposed collaboration

Carl talked about the call Rick, Anita and Carl had with some of the leadership of region 5 of ACUI on 1/8/24. It was a good call and set the ground work for possible collaboration. Perhaps we sign a reciprocity agreement that allows membership rate attendance from ACUI for CX to start and then possibly other things down the road. ACUI is interested in sending some members to Indy in June. Potential for additional business partner participation down the road as well.

We could tap into anyone possibly coming to the CX this year to perhaps do some ed sessions. Angela and Rick to follow up.

* 1. Working on changes and looking to bring to the board during the February meeting. Board position descriptions - Bylaw changes at CX [NACAS Central Board Procedure Manual](https://docs.google.com/document/d/1z-Vih4ZWbFwwY6b_DHJOirij5jWQmRKR/edit#heading=h.gjdgxs)

Anita, Dave and Rick meeting next week to discuss and we will have proposals ready for the February meeting to meet our deadline.

1. 2024 CX Conference (Carl)
   1. Indianapolis, IN May 31-June 5, 2024
      1. [The Alexander Hotel](https://www.wyndhamhotels.com/dolce/indianapolis-indiana/the-alexander/overview?iata=00093763&cid=PS:qae6qcxf9tcghzt&gclid=9cefd72a733e18c13e19b370f3966fca&gclsrc=3p.ds&msclkid=9cefd72a733e18c13e19b370f3966fca) site for CX’24

On the cusp of kicking the CX off. Angela and Rick met to discuss the schedule on 1/8/24 and will continue to meet regularly with the rest of the conference committee.

1. Treasurer’s Report (Scott) - Got a check from NACAS East for $4000. Good to not be in the red.
2. Central Representative to National Board (Kim Rademacher)

* New NACAS website has launched. Email Artem with any issues.
* Kicking things off for C3X in 2024.
* Looking to do something different with the first timer challenge that is a better incentive for the regions.

1. Central Representative to Foundation Board (Ron)

* There have been no meetings since C3X so no new updates.

1. Committee Reports
   1. Awards (Kim) - No updates
   2. C3X updates - we will add this onto the agenda from here on out. No updates this month.
   3. Business Partner Advisory Group (Chris) - Update is the same as last month
   4. Membership (Matt) - Proposal to change back sign ups. If you opt out of something, you are opting out of everything.
   5. Professional Development (Dave) - First meeting is next Friday.
   6. Communication Services (Vacant)
2. Other Business - None
3. Adjournment - Carl motioned. Chris Seconded. Meetings adjourned at 2:52pm.