



NACAS 2025

**Exhibitor and
Sponsorship Prospectus**

PROPOSED TO:

NACAS Business Partners

ORGANISED BY:

NACAS - National Association of College
Auxiliary Services





ENRICHING THE CAMPUS EXPERIENCE

Founded in 1969 as the National Association of College Auxiliary Services, NACAS is a professional trade association that supports the non-academic segment of higher education responsible for generating business through a diverse array of campus services that students need and value – such as food services, bookstores, housing, and transportation. As the leading organization supporting all campus services, NACAS is the community-of-choice for strategic leaders who advance campus environments to improve the quality of life for students.

OUR MISSION

To advance campus experiences that enrich the quality of life for students, and that provide sustainable institutional resources to support student success and the academic mission of our members' institutions.

OUR VALUES

- Integrity
- Leadership
- Adaptability
- Excellence
- Inclusiveness
- Respect
- Community

WHY SPONSOR



Business Partners are essential to the fabric of NACAS and offer a wide range of solutions that meet the needs and desires of our institutional members and their students. Every day, thousands of NACAS members and Business Partners collaborate to create customized campus services that are unique and meaningful to each school's community. Let NACAS serve as your gateway to hundreds of schools and facilitate introductions to higher education leaders seeking the right solutions to enrich campus experiences.






NACAS 2025 C3X ANNUAL CONFERENCE AND EXPO



The C3X Annual Conference & Expo convenes more than 1,000 leaders from higher education institutions and NACAS Business Partners to exchange the knowledge and connections that are paramount to their work. This is your opportunity to come together with your professional peers to talk about the future of the industry.

OUR ATTENDEES

C3X attracts a diverse audience of professionals from the auxiliary services sector in higher education. This includes leaders and decision-makers from various departments such as dining services, campus stores, facilities management, student housing, transportation, and more.

-  ASSOCIATE VICE PRESIDENTS
-  SENIOR DIRECTORS
-  CHANCELLORS
-  EXECUTIVE DIRECTORS
-  EXECUTIVE VICE PRESIDENTS
-  DIRECTORS

WHY EXHIBIT?



EXHIBITING AT C3X



EXTENSIVE NETWORKING

Engage in extensive networking opportunities throughout the conference, including designated networking sessions, receptions, and social events, allowing you to forge valuable connections and partnerships with industry professionals.



DEDICATED EXHIBIT TIME

Take advantage of dedicated exhibit time, providing uninterrupted opportunities to showcase your products and services directly to decision-makers and influencers in the higher education auxiliary services sector.



BRAND VISIBILITY

Maximize brand visibility and recognition by showcasing your company's offerings to a targeted audience of leaders and influencers in the higher education community, establishing your brand as a trusted and innovative partner in the industry.

Exhibiting at NACAS C3X provides a prime platform for companies to engage with industry leaders, expand networks, and enhance brand visibility in the higher education sector. With dedicated exhibit time, extensive networking opportunities, and exposure to influential stakeholders, exhibitors can showcase their offerings and establish valuable connections, positioning themselves as leaders in the field.

2023 INSTITUTIONS REPRESENTED

Adelphi University	Colorado State University	Kent State University
Alfred State College	Cornell University	Leeward Community College
Alfred State College - SUNY	Creighton University	Lehigh University
American University	DePaul University	Liberty University
Appalachian State University	Duke University	Lone Star College System
Arizona State University	Duquesne University	Louisiana State University
Arizona State University-Tempe	Emory University	Loyola Marymount University
Ball State University	Faculty Student Association	Mercer University
Bentley University	Fairleigh Dickinson University	Miami University
Binghamton University	Fashion Institute of Technology	Monroe Community College Association
Boise State University	Florida A&M University	Montana State University
Boston University	Florida International University	Montclair State University
Bridgewater State University	Florida State University	North Carolina A&T State University
Butler University	Fort Lewis College	North Carolina Central University
Cal Poly Humboldt	Franklin & Marshall College	North Carolina State University
Cal Poly Humboldt (Humboldt State)	Gannon University	Northeastern University
Cal Poly Pomona	George Mason University	Northern Marianas College
California College of the Arts	Georgetown University	Northern Michigan University
California Polytech	Georgia College & State University	Northwestern University
California State University - Long Beach	Georgia Southern University	Oakland University
California State University - Los Angeles	Georgia State University	Ohio State University - Columbus
California State University - San Marcos	Georgia Tech University	Oklahoma State University - Stillwater
Carnegie Mellon University	Gonzaga University	Old Dominion University
CAS - SUNY Geneseo	Grand Canyon University	Penn State - University Park
Case Western Reserve University	Grinnell College	Pennsylvania State University
Central Washington University	Hamilton College	Pomona College
Clark Atlanta University	Harvard University	Prairie View A&M University
Colgate University	Howard University	Princeton University
College of William and Mary	Jackson State University	Purdue University
College of Wooster	Johns Hopkins University	
Colorado School of Mines	Kennesaw State University	

Rensselaer Polytechnic Institute (RPI)	UNC - Wilmington	University of Minnesota
Rochester Institute of Technology	UNC Charlotte	University of Minnesota Duluth
Saginaw Valley State University	UNC Greensboro	University of Nevada - Las Vegas
Saint Louis University	United States Naval Academy	University of New Mexico
San Diego State University	University at Albany	University of North Florida
San Juan College	University Enterprises, Inc.	University Of North Texas
Santa Clara University	University of Alaska Anchorage	University of Oregon
Scripps College	University of Arkansas	University of Pittsburgh
Seattle Pacific University	University of Bridgeport	University of Pittsburgh - Bradford
Shenandoah University	University of California - Davis	University of Richmond
Sinclair Community College	University of California - Irvine	University of San Diego
Sonoma State University	University of California - Riverside	University Of South Carolina - Beaufort
Southeastern Louisiana University	University of California - San Diego	University of South Carolina - Columbia
SUNY - Cobleskill	University of California, Irvine	University of Tennessee
SUNY - Oneonta	University of California-Riverside	University of Tennessee - Chattanooga
SUNY College - Geneseo	University of Cincinnati	University of Texas - Arlington
SUNY College - Potsdam	University of Colorado Colorado Springs	University of Texas - Rio Grande Valley
SUNY College of Technology - Alfred	University of Florida, Business Services	University of Texas - San Antonio
SUNY Geneseo	University of Georgia	University of Texas at Dallas
SUNY Oneonta	University of Georgia Dining Services	University of Utah
Swarthmore College	University of Georgia, Auxiliary Services	University of Virginia
Texas A&M University - Corpus Christi	University of Hawaii	University of West Florida
Texas A&M University-Commerce	University of Hawaii at Manoa	University of Wisconsin - Green Bay
Texas Christian University	University of Hawaii Community Colleges	Valencia College
Texas Tech University	University of Hawaii, Honolulu Community College	Vanderbilt University
Texas Woman's University	University of Houston	Virginia Commonwealth University
The George Washington University	University of Houston System/University Of Houston	Washington University - St. Louis
The Ohio State University	University of Illinois at Urbana-Champaign	Westminster University
The Pennsylvania State University	University of Illinois Chicago	Williams College
The University of Texas at Austin	University of Illinois Urbana-Champaign	Xavier University
Towson University	University of Iowa	
Tulane University	University of Kentucky	
UC San Diego	University of Louisville	
UNC - Chapel Hill	University of Michigan - Ann Arbor	

EXHIBIT OPTIONS



Exhibit Booth Pricing

Booth Size

10x10

Premium Booth - \$4,600

Standard Booth - \$4,150

Standard Booth & Premium Booth (Prime Show Location)

- One (1) full registration to C3X 2025 in Las Vegas
- Each additional 10 x 10 will include One (1) additional registration (i.e., 10x20 booth will include two (2) registrations)
- Two (2) booth personnel to Las Vegas (the booth staff registrations can be upgraded for \$600 each to a full conference registration)
- Pre & Post-conference attendee list for both Attendees and Business partners Listing on the C3X website and mobile app

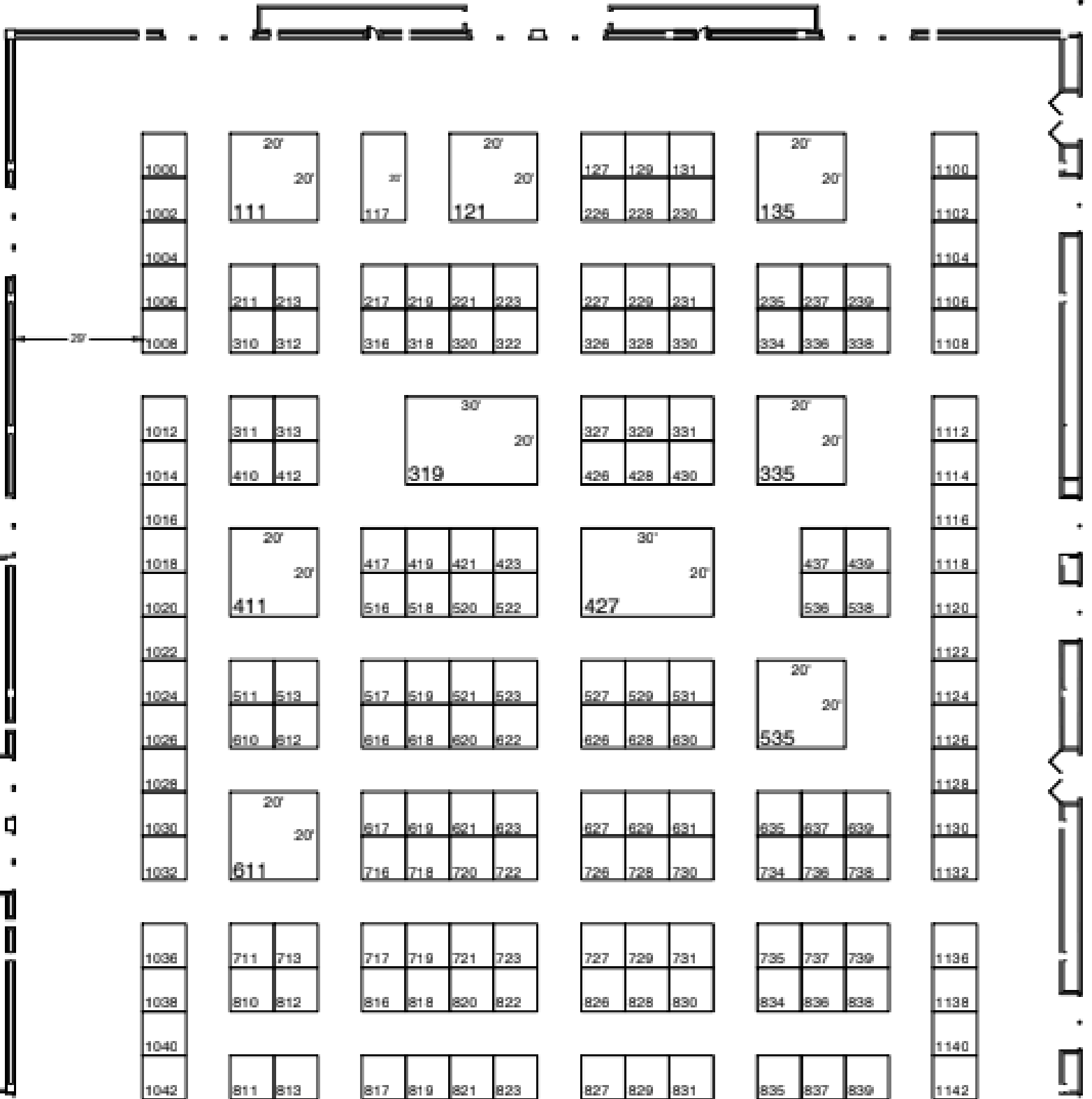
Each 10' x 10' booth includes the following standard equipment:

- 8' High Draped Backwall – Colors: Black
- 3' High Draped Side rails – Color: Black
- One (1) 6' Draped Table – Color: Black Two (2) Side Chairs
- One (1) Wastebasket
- One (1) 7" x 44" Identification Sign with Company Name & Booth Number

*** CARPET, INTERNET and ELECTRICAL ARE NOT INCLUDED

2025 Floor Plan

Main Entrance



ENRICHING THE
CAMPUS EXPERIENCE



Sponsorship Opportunities

Booth Add-ons

Gold Sponsor

- Two (2) additional booth personnel (the booth staff registrations can be upgraded for \$600 each to a full conference registration)
- Two (2) additional full conference registrations to Las Vegas
- Marketing Collateral Distribution Post Conference Digitally
- App push notifications - Scripted and sent by NACAS
- Company logo on signage, mobile app and conference website with hyperlink
- Company profile on the conference mobile app
- Acknowledgement in Opening Remarks

\$2500

Silver Sponsor

- One (1) additional booth personnel to Las Vegas (the booth staff registrations can be upgraded for \$600 each to a full conference registration)
- One (1) additional full conference registrations to Las Vegas
- Marketing Collateral Distribution Post Conference Digitally
- Company logo on signage, mobile app and conference website with hyperlink
- Company profile on the conference mobile app
- Acknowledgement in Opening Remark

\$1000



Sponsorship Opportunities

Conference Mobile App - 1 Available

- \$20,000**
- The Conference Mobile App provides real time access to an agenda with the schedule of events and sessions, speaker profiles and bios, maps and directions to the conference venue, information about exhibitors and sponsors, and a social networking platform that allows attendees to connect with each other.
 - One full conference delegate registration
 - Splash screen featuring sponsor on mobile app landing page
 - Company logo on signage, mobile app, conference website with link
 - Company profile on the conference mobile app
 - On screen recognition
 - One message sent via the Conference Mobile App post-conference thanking the sponsor
 - App help desk table

Keynote and Session Sponsor

- \$15,000**
- Opening General Session/Keynote - 2 Minute Introduction and 1 Minute BP Video
 - Closing General Session/Keynote - 2 Minute Introduction and 1 Minute BP Video

A La Carte Sponsorship Opportunities

\$10,000 Hotel Key Cards with Business Partner Logo

- 1 Available

\$5,000 Regional Breakfasts

- 4 Available

\$5,000 Sponsored Workshops

- 4 Available

\$5,000 Conference Breakfast Sponsorship

- 1 Available

\$6,000 Conference Lunch

- 1 Available

\$5,000 Late Night Hospitality Suite

- + F&B Costs
- 1 Available

\$2,000 Flip-a-Coin Sponsorship

- 1 Available

Additional Options - TBD

2025 REGIONAL CX CONFERENCES

NACAS CENTRAL
CONNECT & EXCHANGE



25 | Annual Regional Conference
OAKLAND UNIVERSITY
June 1-4, 2025

NACAS EAST
CONNECT & EXCHANGE



25 | Annual Regional Conference
BOSTON
June 22-25, 2025

NACAS WEST
CONNECT & EXCHANGE



25 | Annual Regional Conference
GOLDEN, CO
June 8-10, 2025

NACAS SOUTH
CONNECT & EXCHANGE



25 | Annual Regional Conference
DOLLYWOOD
March 30 - April 2, 2025

Attending regional NACAS CX conferences offers significant benefits to business partners looking to expand their impact in the higher education auxiliary services market. These events provide direct access to decision-makers and influencers from colleges and universities, offering unique networking opportunities that can lead to lasting professional relationships. By participating, business partners gain valuable insights into the latest trends, challenges, and needs of institutions, allowing them to tailor their products and services more effectively. The intimate setting of regional conferences also enables personalized engagement, fostering meaningful collaborations and increasing brand visibility within the academic community.

SPONSORSHIP OPPORTUNITIES

CENTRAL

Platinum \$5,000 - 4 Available
Gold \$3,750 - 4 Available
Silver \$2,000
See page 13 for details.

EAST

Diamond \$10,000
Platinum \$6,000
Gold \$4,000
Silver \$3,000
See page 14 for details.

WEST

Diamond \$10,000 and Above
Platinum \$5,500 - \$9,999
Gold \$4,500 - \$5,499
Silver \$3,000 - \$4,499
Non- Exhibiting Partner - \$1150
See page 16 for details.

SOUTH

Diamond \$10,000
Platinum \$6,000 - \$9,999
Gold \$4,000 - \$5,999
Silver \$3,000 - \$3,999
See page 18 for details.

NACAS Central Sponsorship Opportunities

Sponsorship Opportunities

All levels include admittance to all education sessions and non-ticketed events including the Opening Reception, NACAS Town Hall, Hospitality events, and Closing Celebration. Also included is entrance to the Business Partner Showcase and networking opportunities. Space is limited - register early to secure your space.

Platinum \$5,000 (4 Available)

- Sponsorship includes all Silver and Gold benefits plus: TBD

Gold \$3,750 (4 Available)

- Sponsorship includes all Silver benefits plus: TBD

Silver \$2,000

- Sponsorship includes: TBD

Non-Exhibiting Business Partners and/or Additional Business Partner Registrations \$500

Registration

Online registration can be found under Business Partner Expo on our Central CX home page:

Billing and Cancellation:

Sponsorship fees are due at the time of registration. Choice of booth location and sponsorship opportunities can only be made after full receipt of sponsorship fees. Cancellations will be accepted according to the schedule below:

- 75% refundable cancellation on or before April 1, 2025
- 50% refundable cancellation on or before April 16, 2025
- 25% refundable cancellation on or before May 1, 2025
- After May 1, 2025 registration is non-refundable

Business Partner Coordinator Contact:

NACAS Central Business Partner Representative
Chris Reed, CASP
creed@oakland.edu

NACAS East Sponsorship Opportunities

Diamond \$10,000

- Admittance to all education sessions and events including the Opening Reception, NACAS Town Hall, Hospitality events, Closing Event, as well as Entrance to the Business Partner Exchange and Exhibits (with one 6' table), Breakfast and Lunch meals both Monday and Tuesday and abundant networking opportunities.
- Up to 8 company representative conference registrations
- Named sponsor at the conference of one of the following: Sunday Opening Event, Tuesday Closing Event, Keynote Sessions, Annual Business Meeting Luncheon
- Opportunity to speak at events where business partner is a named sponsor
- Upgraded to "Feature Status" with recognition in conference materials, and/or app
- Sponsorship of events at conference, including educational sessions and/or breaks (may co-sponsor)
- Opportunity to speak at events where business partner is a named sponsor
- Sponsorship of events at conference, including educational sessions and/or breaks (may co-sponsor)
- Display space in Business Partner Expo Hall
- Listing on NACAS East website with link to business
- Listing in conference materials, and/or app
- Recognition in on-site signage
- Access to list of attendees prior to the conference (pre and post)
- Business Partner Showcase Package - (10x10 booth space, one (1) 6" table, two (2) chairs)

Platinum \$6,000

- Admittance to all education sessions and events including the Opening Reception, NACAS Town Hall, Hospitality events, and Closing Event, as well as Entrance to the Business Partner Expo and Exhibits (with one 6' table), Breakfast and Lunch meals both Monday and Tuesday and abundant networking opportunities.
- Up to 6 company representative conference registrations
- Sponsorship of events at conference, including educational sessions and/or breaks (may co-sponsor)
- Opportunity to speak at events where business partner is a named sponsor
- Sponsorship of events at conference, including educational sessions and/or breaks (may co-sponsor)
- Display space in Business Partner Expo Hall
- Listing on NACAS East website with link to business
- Listing in conference materials, and/or app
- Recognition in on-site signage
- Access to list of attendees prior to the conference (pre and post)
- Business Partner Showcase Package - (10x10 booth space, one (1) 6" table, two (2) chairs)

NACAS East Sponsorship Opportunities

Gold \$4,000

- Admittance to all education sessions and events including the Opening Reception, NACAS Town Hall, Hospitality events, Closing Event, as well as Entrance to the Business Partner Expo and Exhibits (with one 6' table), Breakfast and Lunch meals both Monday and Tuesday and abundant networking opportunities.
- Up to 4 company representative conference registrations
- Sponsorship of events at conference, including educational sessions and/or breaks (may co-sponsor)
- Display space in Business Partner Expo Hall
- Listing on NACAS East website with link to business
- Listing in conference materials, and/or app
- Recognition in on-site signage
- Access to list of attendees prior to the conference (pre and post)
- Business Partner Showcase Package - (10x10 booth space, one (1) 6" table, two (2) chairs)

Silver \$3,000

- Admittance to all education sessions and events including the Opening Reception, NACAS Town Hall, Hospitality events, and the Closing Event, as well as Entrance to the Business Partner Expo and Exhibits (with one 6' table), Breakfast and Lunch meals both Monday and Tuesday and abundant networking opportunities.
- Up to 2 company representative conference registrations
- Display space in Business Partner Expo Hall
- Listing on NACAS East website with link to business
- Listing in conference materials, and/or app
- Recognition in on-site signage
- Access to list of attendees prior to the conference (pre and post)
- Business Partner Showcase Package - (10x10 booth space, one (1) 6" table, two (2) chairs)

Business Partner Coordinator Contact:

NACAS East Business Partner Representative

Liz St John

lhemmer@richmond.edu

NACAS West Sponsorship Opportunities

Diamond \$10,000 and above

- Registration for up to seven (7) representatives (additional registrants at member rate).
- Sponsorship naming of one (1) event at conference of your choice (first come, first served) of Sunday night opening event, Keynote Sessions, Tuesday night closing event, or NACAS West Hospitality Suite.
- Conference lanyards with your company logo provided to all attendees.
- Priority access to premium display space in Business Partner Showcase, including opportunity for interactive demo of product.
- Exclusive spot to present your product/service and introduce session at General Session or Keynote event (up to 5 minute commercial plug).
- Opportunity to be given an exclusive spot in Ed Session block for a “fireside chat”/Q&A with members.
- Access to list of attendees prior to the conference.
- Rotational advertisement in the conference app and on site signage.
- One marketing email sent on your behalf to all region members prior to the conference.
- Featured placement in all conference communication materials, and listing on NACAS West website with link to business.
- Small gift from NACAS West Board recognizing contribution for each registrant.

Platinum \$5,500 - \$9,999

- Registration for up to five (5) representatives (additional registrants can be purchased at \$550 per person).
- Opportunity to boost and upgrade to next sponsorship level by means of additional conference contribution (cash or in kind) towards conference events, refreshment stations, hospitality and networking events, etc.; 75% of your total combined sponsorship in this manner will count toward overall sponsorship level to be determined by Conference Planning Team and sponsor.
- Access to better display space placement in Business Partner Showcase, including opportunity for interactive demo of product.
- Recognition at one of the events at conference, including Keynote or General Sessions.
- Access to list of attendees prior to the conference.
- Rotational ad in the conference app and on site signage.
- Listing on NACAS West website with link to business.
- Recognition in on-site conference signage.
- Small gift from NACAS West Board recognizing contribution for each registrant.

Gold \$4,500 - \$5,499

- Registration for up to three (3) representatives (additional registrants can be purchased at \$650 per person).
- Opportunity to boost and upgrade to next sponsorship level by means of additional conference contribution (cash or in kind) towards conference events, refreshment stations, hospitality and networking events, etc.; 50% of your total combined sponsorship in this manner will count toward overall sponsorship level to be determined by Conference Planning Team and sponsor.

**Can only use this benefit to go up one Sponsorship Level (up to Platinum only).

- Access to choose “good” display space in Business Partner Showcase.
- Recognition at one of the events at conference, including Keynote or General Sessions.
- Access to list of attendees prior to the conference.
- Listing on NACAS West website with link to business and in conference app.
- Recognition in on-site conference signage.

NACAS West Sponsorship Opportunities

Silver \$3,000 - \$4,499

Registration for up to two (2) representatives (additional registrants can be purchased at \$750 per person).

- Placement in Business Partner Showcase.
- Access to list of attendees prior to the conference.
- Listing on NACAS West website with link to business and in conference app.

Non-Exhibiting Partner \$1150

Access to the conference limited to all general sessions, keynote(s), education sessions, and evening networking events only (inclusive of the opening and closing events).**

**Does not include access to the Business Partner SHOWCASE, and sponsorship fee grants registration for one person only.

Key Dates and Times

Conference Dates: June 8 - 10, 2025

Business Partner Showcase: TBD

Move-In: TBD

Move-Out: TBD

Questions?

If you have any questions specific to Business Partner Sponsorship for the West CX 2025 Annual Regional Conference in Denver, CO. please contact Thomas G. Sekayan at tgsekayan@cpp.edu.

More Information and Registration Will Be Available Soon at nacas.org/about/regions/nacas-west/conference

*****Sponsorship levels, and benefits are subject to change between now and December 2024.**

NACAS South Sponsorship Opportunities

Diamond \$10,000

- Admittance to all education sessions and events including the Opening Reception, NACAS Town Hall, Hospitality events, and Opening and Closing Celebrations, as well as Entrance to the Business Partner Exchange and Exhibits (with one 6' table), Breakfast and Lunch meals both Monday and Tuesday and abundant networking opportunities.
- Business Spotlight Session (20 min) and Timeslot of your choice (first come first serve). Only 20 timeslots available
- Up to 8 company representative conference registrations
- Sponsorship of events at conference, including Sunday night Opening/Closing Event, Keynote Sessions, President's Reception, or NACAS South Hospitality Suite
- Priority access to premium display space in Business Partner Expo Hall
- Upgraded to "Feature Status" with recognition in conference materials, and/or app
- Listing on NACAS South website with link to business
- Recognition in on-site signage
- Verbal recognition of sponsorship at General Session
- Speaking opportunity at event or General Session
- Rotational ad in conference app
- Access to list of attendees to the conference (pre and post)

Platinum \$6,000 - \$9,999

- Admittance to all education sessions and events including the Opening Reception, NACAS Town Hall, Hospitality events, and Opening and Closing Celebrations, as well as Entrance to the Business Partner Exchange and Exhibits (with one 6' table), Breakfast and Lunch meals both Monday and Tuesday and abundant networking opportunities.
- Business Spotlight Session (20 min) if timeslots are available. Only 20 timeslots available.
- Up to 6 company representative conference registrations
- Sponsorship of events at conference, including Keynote Speakers, Group Meals or Receptions (may co-sponsor)
- Upgraded display space in Business Partner Expo Hall
- Upgraded to "Feature Status" with recognition in conference materials, and/or app
- Listing on NACAS South website with link to business
- Recognition in on-site signage
- Verbal recognition of sponsorship at General Session
- Access to list of attendees to the conference (pre and post)

NACAS South Sponsorship Opportunities Continued

Gold \$4,000 - \$5,999

- Admittance to all education sessions and events including the Opening Reception, NACAS Town Hall, Hospitality events, and Opening and Closing Celebrations, as well as Entrance to the Business Partner Exchange and Exhibits (with one 6' table), Breakfast and Lunch meals both Monday and Tuesday and abundant networking opportunities.
- Business Spotlight Session (20 min) if timeslots are available. Only 20 timeslots available.
- Up to 4 company representative conference registrations
- Sponsorship of events at conference, including educational sessions and/or breaks (may co-sponsor)
- Display space in Business Partner Expo Hall
- Listing on NACAS South website with link to business
- Listing in conference materials, and/or app
- Recognition in on-site signage
- Verbal recognition of sponsorship at General Session
- Access to list of attendees prior to the conference (pre and post)

Silver \$3,000 - \$3,999

- Admittance to all education sessions and events including the Opening Reception, NACAS Town Hall, Hospitality events, and Opening and Closing Celebrations, as well as Entrance to the Business Partner Exchange and Exhibits (with one 6' table), Breakfast and Lunch meals both Monday and Tuesday and abundant networking opportunities.
- Up to 2 company representative conference registrations
- Display space in Business Partner Expo Hall
- Listing on NACAS South website with link to business
- Listing in conference materials, and/or app
- Recognition in on-site signage
- Access to list of attendees prior to the conference (pre and post)

Questions?

If you have any questions specific to Sponsorship, please contact: Robin Parker, rparker@selu.edu

Premier Annual Sponsorship

To earn the title of Premier Annual Sponsor, a Business Partner must exhibit at all four NACAS Regional CX Shows and the NACAS C3X Conference & Expo. This demonstrates their commitment to supporting campus auxiliary services and engaging deeply with the NACAS community throughout the year. In return, Premier Annual Sponsors receive enhanced visibility and exclusive benefits designed listed below to showcase their dedication and contributions



Social Media Promotion

- ✔ Highlighting the Business Partner across NACAS social media platforms before each event.
- ✔ Additional Thank You post after the conclusion of each event



Exclusive Webinar Session

- ✔ 10-15 Minute opportunities to present your business, detail its role in driving the student experience, and share case studies of successful implementations at other institutions at the NACAS Business Partner Forum Webinar



Premier Annual Sponsorship Recognition

- ✔ Featured as a Premier Annual Sponsor on the NACAS National Website.
- ✔ Enhanced visibility and association with NACAS's mission to improve campus services.

LEADERSHIP SUMMITS

NACAS

SENIOR EXECUTIVE SUMMIT

SENIOR EXECUTIVE SUMMIT

As auxiliary services adapt in times of uncertainty, let's let them shine as pillars of student development and success: The ultimate achievement of higher education. If you are a visionary on your campus that brings forward ideas for alternative revenue streams and ways to combat enrollment challenges, attend this year's Senior Executive Summit to help further issues facing the auxiliary services industry as well as shape future content and thought leadership within the Association.

NACAS

WOMEN IN HIGHER ED LEADERSHIP

WOMEN IN LEADERSHIP SUMMIT

The Summit is focused on inspiring women in higher education leadership. It will feature intimate networking experiences, engaging speakers and roundtable discussions on current issues impacting professional women in auxiliary services and higher education. This empowering event brings together influential leaders in higher education to inspire, educate, and advocate for women's leadership development.

PLATINUM SPONSOR \$16,000: (4) AVAILABLE

- Exclusive recognition as the Platinum Sponsor.
- Prominent logo placement on all event materials and website.
- Sponsor Ancillary Activity
- Four complimentary registrations for your team.
- Access to the attendee list with contact information.
- Recognition in all pre and post-event communications.

GOLD SPONSOR \$11,000:

- Prominent logo placement on all event materials and website.
- Two complimentary registrations for your team.
- Access to the attendee list with contact information.
- Recognition in all pre and post-event communications.
- Opportunity to introduce a speaker or session.

SILVER SPONSOR \$6,000:

- Logo placement on all event materials and website.
- One complimentary registration for your team.
- Access to the attendee list with contact information.
- Recognition in all pre and post-event communications.

SUPPORTER SPONSOR \$8,500:

- Logo placement on all event materials and website.
- One complimentary registration for your team.
- One complimentary registration for a guest institution
- Access to the attendee list with contact information.
- Recognition in all pre and post-event communications.
- 2 Minute opportunity to address attendees

BREAKFAST SPONSOR \$6,000: 2 AVAILABLE

- Logo placement during breakfast sessions.
- Recognition on event materials and website.
- One complimentary registration.
- Opportunity to address the attendees during breakfast.

LUNCH SPONSOR \$6,000: 2 AVAILABLE

- Logo placement during lunch sessions.
- Recognition on event materials and website.
- One complimentary registration.
- Opportunity to address the attendees during lunch.

DINNER SPONSOR \$7,500: 1 AVAILABLE

- Logo placement during dinner session.
- Recognition on event materials and website.
- One complimentary registration..
- Opportunity to address the attendees during dinner.

RECEPTION SPONSOR \$8,000: 1 AVAILABLE

- Logo placement during reception.
- Recognition on event materials and website.
- One complimentary registration..
- Opportunity to address the attendees during reception.

SPONSOR BOTH EVENTS AND SAVE \$500 OFF THE TOTAL

2025 NACAS EVENTS

NACAS South CX 2025	March 30 - April 2, 2025	Dollywood Pigeon Forge, TN
Senior Executive Summit	April 27-30, 2025	Wigwam Resort Litchfield, AZ
NACAS Central CX 2025	June 1-3, 2025	Oakland University Rochester, MI
NACAS West CX 2025	June 8-10, 2025	Denver Marriott West Golden, CO
NACAS East CX 2025	June 22-25, 2025	Boston Park Plaza Boston, MA
Women in Higher Ed Leadership Summit	September 14-17, 2025	Paso Robles, CA
C3X Annual Conference & Expo	November 16-19, 2025	Paris Hotel Las Vegas, NV

LEARN MORE ABOUT NACAS EVENTS AT [NACAS.ORG](https://www.nacas.org)

