



## Board of Directors – Virtual Call August 30, 2023

### Board Members

Neil Markley - President  
Brett Jackson, CASP - President Elect  
LaNiece Tyree, CASP - Vice President  
Jared Ceja, CASP - Treasurer  
Mark Ironside - Past President  
Kim Rademacher, CASP - Central Rep  
Monica Rattigan - East Rep  
Esmeralda Valdez, CASP - South Rep  
Andy Lachman, CASP – West Rep  
Martha Davidson, CASP - Member At - Large  
J. Rex Tolliver, CASP - Foundation President  
Kristy Vienne, CASP - Member At – Large  
Bill Redwine - Interim CEO

### Staff

Sheena Majette - CLO  
Artem Mulitsa - CSMO  
Matt Portner - Sr Director of Finance and Administration  
Beverly Hastings - Exec Asst & Office Operations

*\*\* All in attendance*

### **Call Agenda:**

1. Call to Order / Roll Call  
Mr. Markley called the meeting to order at 2:03pm ET.
2. Approval of July 19, 2023, minutes - *Neil Markley*  
M/S/P Jackson/Ironside “to approve the minutes as presented.”  
11 “yes”, Zero “no”. Zero abstentions

### **Strategic Issues**

3. ELT Update
  - Sales & Marketing Update  
Mr. Mulitsa reported on the sponsorship status for 2023 C3X, and continued marketing efforts for C3X and NACAS overall.
  - Learning and Development  
Ms. Majette reported that the LMS is ready to launch, and pricing structure is being finalized. The DIAL program selections will be finalized in the next week. For the Women in Leadership conference, attendance and Business Partner registration is strong. For 2023 C3X, registration for attendees and partners continues at a consistent pace. Hotel room reservations are picking up, although we remain shy of the room guarantee.
4. CEO Search Process  
Mr. Markley thanked NACAS staff for their dedication and support in this transition time. Ms. Jackson and Ms. Tyree are leading the committee, and Ms. Jackson laid out the timeline for the committee with the goal of in-person C3X interviews for the final candidates.

## **Review & Adjustment of Strategy**

### 5. Treasurers Report

Mr. Ceja reviewed the statement of activities, noting that as we move forward, we continue to have a better picture of overall financial health. He continued by highlighting areas that are performing significantly better or worse than budget. Mr. Portner reviewed the projections, and discussed how they were reworked with staff at the retreat. There is optimism that some of the expectations have been understated, especially given the likelihood of some level of subsidy contingent upon the booked conference hotel nights. The goal of the finance committee is to continue to work through the 2023 numbers and formulate a draft budget for 2024. The general consensus is to take a balanced budget approach.

### 6. Budget Revision

Mr. Ceja and Mr. Portner indicated that some additional CEO transition / search expenses are pending and these will be included in the financials at the next meeting.

## **Policy Determination: Public & Operational**

### 7. 2023-2024 BOD nominations

Mr. Ironside encouraged all board members to complete the matrix as we review the candidates. The committee will meet in September to review and make final slate selections to be presented.

### 8. NACAS Response to California SB 640 (Action) - *Jared Ceja*

Mr. Ceja has requested the NACAS board support in opposing California SB 640, which if passed, would require piece agreements for dining and hotel contracts forcing them to unionize.

M/S/P Davidson/Lachman "to approve the addition of the phrase potentially pay union dues,"  
11 "yes", Zero "no". Zero abstentions

M/S/P Ceja/Lachman "to approve the letter as it is now presented"  
11 "yes", Zero "no". Zero abstentions

## **Routine Board Business**

### 9. NACAS Office Update

Interim CEO Bill Redwine reported that we the team is working together to review the office systems and support programs. Staff are encouraged to reach out and connect with local institutions.

### 10. Foundation Update

Mr. Tolliver expressed the Foundation boards sadness at the passing of Carty McMullen, the Foundation board business partner director.

### 11. C3X Logistics

Ms. Hastings reminded the board members of the meeting dates at C3X, as well as other commitments onsite.

Mr Markley adjourned the meeting at 3:28pm ET.