



**NACAS Central**  
**Board of Directors Meeting Minutes**  
**Tuesday, July 13<sup>th</sup>, 2021 1:00PM (CT)/2:00PM (ET)**

**1. Call to Order**

- a. The monthly Board of Directors of NACAS Central meeting was held on Tuesday, July 13th, 2021
- b. The meeting was called to order at 2:05 p.m.(ET) by NACAS Central President Kim Rademacher presiding.
- c. Members:
  - i. **Members in attendance:**
    - Carl Dieso – Conference Coordinator
    - Anita Hicks – Secretary
    - Angela Meldonian – President Elect
    - Kim Rademacher – President
    - Scott Seagren – Treasurer
    - Sheila Wilson – Past President
    - Chris Reed - Business Partner Liaison
    - David Wahr - Director At - Large
  - ii. **NACAS National Office Representatives in attendance:**
    - DJ Pepito
  - iii. **NACAS Foundation Board Representative not in attendance:**
    - Ron Portwine
  - iv. **NACAS Board Member not in attendance:**
    - Gheretta Harris – Representative to National Board
    - Patrick Keenan – Director At-Large

**2. Approval of minutes – Meeting 7/13/2021**

- a. Carl Dieso motioned to approve the meeting minutes
- b. Anita Hicks seconded the motion to approve the meeting minutes
- c. Minutes were approved

**3. Treasurer’s Report (Scott)**

- a. Bank balances: \$95,725.15
- b. No activity in the accounts since April. Will have a few expenses (and hopefully some sponsorships) from our virtual CX event later this month.

**4. President’s Report (Kim)**

- a. Central Regional Awards
  - i. Call for Regional Mentor Award Nominations - Matt Suwalski
    - Matt Suwalski was nominated
    - All approved of nomination
- b. CASP Deadline Extension
  - i. CASP regional deadline extended to end of July 30, 2021; David motioned to approve, Chris seconded, approved.

- c. 2021-2022 Membership Renewals
  - Board to review who was awarded funds toward memberships in prior years before allocating more monies for membership renewals.
- d. Central CX 2022 Committee Members
  - i. Kim/Carl - CX2022 Focus, Committee members David, Angela, Kim & Carl.
- e. C3X Leadership Commitment
  - i. Positions and Responsibilities
    - Angela - Volunteer Marketing
    - Kim - C3X (Responsibilities)
    - DJ - Atlantic City (Conference - 10/18 - Thurs 10/21) In person will begin on Monday - Wed (Thursday are virtual only)
    - Mentioned budget, travel restrictions, planning for all cases (hybrid)
    - Focus on the in person experience
    - Releasing rooms if they will not be used (no committee on site leadership meetings)
    - Planning regional networking time
    - Planning for Monday (first event to have possible regional time/happy hour)
    - Short and condensed national board meeting
    - NO regional breakfast (however breakfast will be provided, no programming attached)
    - Possible virtual regional meeting prior to
    - In person registration will be auto entered into virtual portion (streaming rooms)
    - Business partner presence will be cut because of budget constraints
    - Other ways will be made to highlight award winners
    - Early bird will happen in August
    - Carl, Kim, will be in attendance, Angela (virtual)
- f. Website Updates - Review regional website (name,title) if so email changes to kim

## 5. National Office Updates (DJ)

- Email DJ directly if you plan to attend C3X
- Abby Hassacamp – leaving her NACAS marketing position
- Communication going out to CEO position (regional representation on search committee) each group will get some time with candidates.
- Deadline for any national positions (committees) is in August
- Emails were fished

## 6. Central CX June 17, 2021 Review & Reflection (Carl)

- Survey results
- Accolades for putting together a virtual conference
- 38 attendees, 3 sessions each
- Student panel was highest session

## 7. CX 2022 Updates (Carl)

- Communication position is vital (central login)
- Cincinnati – June 10th – June 15<sup>th</sup>
- Hilton Netherland Plaza
- Chew on if we want a hybrid approach
- Decide on hybrid first (determine if you want to use same platform for registration)

**8. Central Representative to National Board (Gheretta)**

- No updates.

**9. Central Representative to Foundation Board (Ron)**

- No updates.

**10. Committee Reports:**

- a. Awards (Kim)
  - Deadline has passed.
- b. Business partner Advisory Group - (Anita)
  - add Chris to updates.
- c. Membership - (Patrick)
  - No updates
- d. Professional Development - No new updates (David)
- e. No updates
- f. Communication Services (Colin Wylie)
  - i. No updates

**11. Other Business:**

- a. **Adjournment:**
- b. Carl called for a motion to adjourn.
- c. Sheila moved to adjourn
- d. Motion carried. 2:50 p.m. (ET)

Respectfully submitted by:

Dr. Anita Hicks, Secretary