

NACAS Central

Board of Directors Meeting Minutes Tuesday, August 10th, 2021 1:00PM (CT)/2:00PM (ET)

1. Call to Order

- a. The monthly Board of Directors of NACAS Central meeting was held on Tuesday, August 10th, 2021
- b. The meeting was called to order at 2:05 p.m.(ET) by NACAS Central President Kim Rademacher presiding.
- c. Members:
 - i. Members in attendance:
 - Carl Dieso Conference Coordinator
 - Anita Hicks Secretary
 - Angela Meldonian President Elect
 - Kim Rademacher President
 - Scott Seagren Treasurer
 - Sheila Wilson Past President
 - Chris Reed Business Partner Liaison
 - David Wahr Director At Large
 - ii. NACAS National Office Representatives in attendance:
 - DJ Pepito
 - iii. NACAS Foundation Board Representative in attendance:
 - Ron Portwine
 - iv. NACAS Board Member in attendance:
 - Gheretta Harris Representative to National Board
 - Patrick Keenan Director At-Large (not in attendance)

2. Approval of minutes – Meeting 8/10/2021

- a. Scott motioned to approve the meeting minutes
- b. David seconded the motion to approve the meeting minutes
- c. Minutes were approved

3. Treasurer's Report (Scott)

- a. Bank balances: (\$98, 492.54)
- b. Sodexco only group that has paid
- c. Sponsors for CX have not paid as of yet (Chartwells)
- d. Loop Chris into those conversations may be outstanding and sent into National

4. President's Report (Kim)

- a. Asked for representation for CEO interviews there was represented
 - Will analyze data to assist us in moving us over as a region
 - CX3 attendance from the board members who will attend
 - Some members will attend virtually versus in person
 - We will not have a business meetings
 - More of a networking opportunity

5. National Office Updates (DJ)

- Marketing manager search is ongoing
- Ashley is back from maternity leave (will begin seeing hotel and such soon)
- Volunteer positions are still available (either region and national levels)
- Planning on the worst case in case the numbers increase with the variant
- Need to know more about what is involved with conference if attending in person
- Sheila mentioned time it will take to extend registrations and deadlines
- What protocols do you need from NACAS protocols, etc. let DJ know

6. Central CX June 17, 2021 Review & Reflection (Carl)

- Survey results
- Accolades for putting together a virtual conference
- 38 attendees, 3 sessions each
- Student panel was highest session

7. CX 2022 Updates (Carl)

- Has not sent out survey as of yet, will send it out before next meeting
- Baseball schedule is out, no home games. May change dates to accommodate schedule for a baseball game.
- June 10- 15 are the tentative dates, Juneteenth is now an observable holiday
- There are several options for other activities for Cincinnatti
- How did we land on the current date
- Carl will report back actual dates
- DO we need to incorporate a hybrid portion for 2022's CX
- Can we either use National services or go out on our (Central) own, may be better for
 us to host own event platform (easier to have it in one place). Will ask conference and
 events team to give suggestions.

8. Central Representative to National Board (Gheretta)

- Hosted airport interviews for five candidates
- Looking at survey data to finalize for board on 08/18, hoping to have an idea after that idea with a direction

9. Central Representative to Foundation Board (Ron)

- Last meeting 07/19 to discuss foundation related activity.
- Submission period concluded July 30, with 65 submissions. Maybe 110-115 submissions last year.

10. Committee Reports:

- a. Awards (Kim)
 - Coming soon.
- b. Business partner Advisory Group (Chris)
 - No major updates. However spoke to Kenendy about meeting after national conference to get more regions involved
- c. Membership No updates
- d. Professional Development -(David)
 - attended first meet setting up programs and moving forward

- e. Communication Services (Colin Wylie) something may be scheduled for new person to volunteer
 - i. No updates

11. Other Business:

- a. Adjournment:
- b. Angela called for a motion to adjourn.
- c. Anita moved to adjourn
- d. Motion carried. 2:52 p.m. (ET)

Respectfully submitted by:

Dr. Anita Hicks, Secretary