



**NACAS Central
Board of Directors Meeting Minutes
Tuesday, November 9, 2021 1:00PM (CT)/2:00PM (ET)**

1. **Call to Order**
 - a. The monthly Board of Directors of NACAS Central meeting was held on Tuesday, November 9th, 2021
 - b. The meeting was called to order at 2:02 p.m.(ET) by NACAS Central President Kim Rademacher presiding.
 - c. Members:
 - i. **Members in attendance:**
 - Carl Dieso – Conference Coordinator
 - Anita Hicks – Secretary
 - Angela Meldonian – President Elect
 - Kim Rademacher – President
 - Scott Seagren – Treasurer
 - Sheila Wilson – Past President
 - Chris Reed - Business Partner Liaison
 - David Wahr - Director At - Large (not in attendance)
 - ii. **NACAS National Office Representatives in attendance:**
 - DJ Pepito
 - iii. **NACAS Foundation Board Representative:**
 - Ron Portwine (not in attendance)
 - iv. **NACAS Board Member in attendance:**
 - Gheretta Harris – Representative to National Board
 - Patrick Keenan – Director At-Large
2. **Approval of minutes – Meeting 10/12/2021**
 - Anita motioned to approve the meeting minutes
 - Patrick seconded the motion to approve the meeting minutes
 - Minutes were approved
3. **Treasurer’s Report (Scott)**
 - Paid reimbursement to Kim for C3X dinner.
 - \$68031.11 accounts , 31804.75
 - DJ is waiting for final information from C3X to know final bill and any charges to our board
4. **President’s Report (Kim)**
 - a. Kim – reached out to verify that we are paying three institutions and waiting on William to notify us when they will arrive for payment.
 - b. Kim - Membership renewals (week of February 7th, 2022) –
 - There is \$4,000 in the budget for attendees
 - Possible in Austin, Texas (leadership team meeting) supports the President, regional chair and others who may want to attend.
 - Critical time to set goals
 - DJ, waiting to decide how much of it will be in person and will there be a virtual component

- Kim and Anita voted for being in person and priority is in person. Both Angela and Patrick are burned out from the virtual component of meetings and easily distracted.
- c. Gheretta – any communications from the national board on taking info back about the format for the leadership meeting.
- d. Kim – will sign documents for LTM 2022 & KPI Review, people that will be involved in 2022 and platform for conference and will likely change based on our signed agreement. We will move forward with the document and Kim will send it out to the board before final submission.

5. **National Office Updates (DJ)**

- Thanks everyone for engaging in C3X. Had a few hiccups but overall good conference (despite challenges with location).
- Feedback from business partners – liked the smaller group and thought they were more in touch
- LTM in February and Senior Executive meeting in February of 2022 (moving full steam ahead). Will be at the Palm Springs in February.
- 108 institutions in-person; over 500 virtually; 214 unique institutions; 73 total for Central between in-person and virtual

6. **CX 2022 Updates (Carl)**

- Angela thanks for recruiting a marketing coordinator - Jenny Fiso from Whitewater
- Calendar will begin to be filled out re:next summer's CX conference in Cincinnati
- Volunteers from Xavier, Host committee will be together in another week. Pass any names along for CX planning with meetings to begin in the next month.

a. Angela – who has access to NACAS central Facebook page, no movement since 2018. Gheretta questions the value and is in favor if not maintaining with Kim agreeing that if not active lets dissolve. Angela – some avenues may be available in the future but not now.

i. Motion to deactivate

ii. Gheretta moved to deactivate

iii. Angela second – passed

- Angela – thoughts about connecting with themes and taglines – Carl chimed in to reconnecting and lending ourselves to more programming.
- Getting out first email blast, calling for volunteers, and drafting email with one per month initially and increasing as we get closer. Jenny moves swiftly without having things on her to-do list.
- Carl – additional information will come in Dec 2021 about CX.

7. **Central Representative to National Board (Gheretta)**

- No updates. Regular topics in Atlantic City
- More to come in regards to strategic plans from C3X
- Future C3X locations to continue, 2022 Caesars Las Vegas, 2023 Canada, etc.

8. **Central Representative to Foundation Board (Ron)**

- **No New Updates**

9. **Committee Reports:**

- a. Awards – Kim (will not serve next year)
- b. Business partners – Chris (other regions and averages with business partners)
- c. Membership – Patrick – October meeting was canceled, November meeting postponed until following week
- d. Prof Dev – David – looking for suggestions on workshops, seminar leaders, content, etc. let him know and he will share with the committee

- e. College services won an award, not public yet with several members from US and across Canada. - NACAS is looking to hire a head of Marketing
- 10. **Other Business:** (None)
- 11. **Adjournment:**
 - a. Sheila called for a motion to adjourn.
 - b. Carl moved to adjourn
 - c. Motion carried. 2:33 p.m. (ET)

Respectfully submitted by:
Dr. Anita Hicks, Secretary