



**NACAS Central  
Board of Directors Meeting Minutes  
Tuesday, December 14, 2021  
1:00 PM (CT) / 2:00 PM (ET)**

**Call to Order**

The monthly Board of Directors of NACAS Central meeting was held on Tuesday, December 14th, 2021

The meeting was called to order at 2:04 p.m.(ET) by NACAS Central President Kim Rademacher presiding.

Members:

**Members in attendance:**

Carl Dieso – Conference Coordinator  
Anita Hicks – Secretary (not in attendance)  
Angela Meldonian – President Elect  
Kim Rademacher – President  
Scott Seagren – Treasurer  
Sheila Wilson – Past President  
Chris Reed - Business Partner Liaison  
David Wahr - Director At - Large

**NACAS National Office Representatives in attendance:**

DJ Pepito

**NACAS Foundation Board Representative:**

Ron Portwine

**NACAS Board Member in attendance:**

Gheretta Harris – Representative to National Board (not in attendance)  
Patrick Keenan – Director At-Large

**Approval of minutes – Meeting 10/12/2021**

Patrick motioned to approve the meeting minutes  
Chris seconded the motion to approve the meeting minutes  
Minutes were approved

**Treasurer’s Report (Scott)**

No changes, invoice was received from National re:scholarships. Awaiting invoice from C3X

\$99836.06 - Accounts

DJ, mentioned numbers were just coming in from C3X, will go out shortly.

Kim – was \$5,000 annual contribution to the foundation processed, Scott will take care of for 2021. Kim will connect her and Scott with Eddie to discuss and possibly include 2022 as well

**President’s Report (Kim)**

Survey sent out from NACAS re:LTM

DJ, NACAS national board finalized the LTM schedule to be shared with Kim.

Minimum number of people as to how many people from each region are able to attend. 100% attrition must be met w/hotel so numbers must be as accurate as possible.

LTM schedule was shared and presented by DJ with primary focus on strategic plan.

Line item in budget for our regional board members to attend LTM. Board members were waiting for additional information with scheduling. Discussion as to how many of the board members were at last LTM in Tucson, AZ. Typically the majority of the board has attended.

Patrick – what are the expectations for board participation, Scott reiterated that Region would pick up the tab. Some concerns from the group about a short turnaround of 24 hours.

DJ, format will be primarily with Matt and focusing on the strategic planning and in house discussion.

Question was asked about the importance of attending LTM with Kim stating this is a pivotal year and want to be sure our voices are heard with new leadership representing our region. The cost is reimbursed so if the opportunity permits people to attend, that is preferred.

Scott reiterated that there is a plethora of money within our regional budget to cover the cost of board members who would like to attend.

DJ will check the window of time as to how long NACAS will pay for at the hotel. Will send out a doodle poll to assist in knowing who is interested in attending LTM.

#### **National Office Updates (DJ)**

Membership survey (relates to benefits and services) sent out to all for completion.

A variety of levels would

Director of Marketing – Joyce Sinclair (hired) now a total of 11 staff.

NACAS closed from Dec 23 – Jan 2, 2021 for holiday break

#### **CX 2022 Updates (Carl & Angela)**

Carl

Roles in responsibilities – three week rotation (will come out in early January)

Angela is Program Chair – up and running, Kim – President supports that initiative

Coordination of volunteers – Secretary (Anita)

Scott will be contacted in January to refine budget

Chris – Business Partner Liaison – get that money, all will work with Chris to generate to revenue from business partners

Sheila and Gheretta – additional services as needed

Angela

Progress is being made with logo (theme) and marketing material. Website is up to date, Jenny is a rock star with keeping things on task.

Moving forward, looking for volunteers within the region

Final cost (budget) is registration. University of Cincinnati has submitted a proposal for conference services and pricing. They can assist with a small fee per-

centage for them to manage. DJ mentioned the NACAS \$3,000 (does not include badges and such) amount includes exhibit portal and will include a separate gateway to manage finances (payments, etc). Discussion on whether to go with NACAS or University of Cincinnati.

Carl – not an expense line in budget for a key note, will refer to DJ. Looking for suggestions from speaker's borough. Sheila will be tapped as past-President for Scholarship initiatives, Angela will reach out in early January.

Kim – thanked Carl and Angela for all they have done so far (and Jenny). Carl/Angela, thinking of shorting regional by one day.

Carl will forward a form about thoughts of locations for CX23 and discussions being had with East. .

**Central Representative to National Board (Gheretta)**

No updates.

**Central Representative to Foundation Board (Ron)**

Foundation Board -Ways to Increase giving going forward. December is the number one month for charitable giving. Keep the foundation considering personal year-end donations.

**Committee Reports:**

Awards – Kim (no new updates)  
Business partners – Chris(no new updates)  
Membership – Patrick –119 (Central institution)  
Prof Dev – David –(no new updates)

**Other Business:** (None)

**Adjournment:**

Sheila called for a motion to adjourn.  
David moved to adjourn  
Motion carried. 2:58 p.m. (ET)

Respectfully submitted by:  
Dr. Anita Hicks, Secretary