



**NACAS CENTRAL  
Board of Directors Meeting**

**Tuesday, March 8, 2022  
1:00 PM (CT) / 2:00 PM (ET)**

**Join Zoom Meeting  
<https://nacas.zoom.us/j/84575172183>**

**1. Call to Order**

- a. The monthly Board of Directors of NACAS Central meeting was held on Tuesday, March 8th, 2022.
- b. The meeting was called to order at 2:01 p.m.(ET) by NACAS Central President Kim Rademacher presiding.
- c. Members:

**i. Members in attendance:**

- Carl Dieso – Conference Coordinator
- Anita Hicks – Secretary
- Angela Meldonian – President Elect
- Kim Rademacher – President
- Scott Seagren – Treasurer
- Sheila Wilson – Past President
- Chris Reed - Business Partner Liaison
- David Wahr - Director At - Large

**ii. NACAS National Office Representatives in attendance:**

- DJ Pepito

**iii. NACAS Foundation Board Representative:**

- Ron Portwine

**iv. NACAS Board Member in attendance:**

- Gheretta Harris – Representative to National Board
- Patrick Keenan – Director At-Large

**2. Approval of minutes – Meeting 2/22/2022**

- Anita motioned to approve the meeting minutes.
- Patrick seconded the motion.
- Minutes were approved

**3. Treasurer’s Report (Scott)**

- Total: - \$92,226.15, (Checking - \$60,420.60 : Savings - \$31,805.55)

**4. President’s Report (Kim)**

- a. Central CX Annual Business Meeting (60 days, April 13th)
  - Discussed that DJ spoke about guiding board (By Laws) with annual business meeting notification must go out to the region in April (six weeks in advance). March 23rd was the scheduled date for next communication and we can make a note before the April 13th business meeting.

- DJ mentioned awards for the region are usually highlighted at C3X but are we looking to show at the 2022CX. Kim asked for any thoughts on the historical perspective of awards. Gheretta mentioned there were a few awards such as mentor, etc at annual regional CX. Additional information will be discussed during April meeting. Sheila will look at the history and follow-up. The positions needed based on the by-laws.
  - Angela mentioned there is information within the bylaws that can be used as guidance as “policy and procedures” and we can look to see what needs to be updated.
  - Carl suggested putting people’s terms out there so that we know when each person’s term expires.
- b. Central Slate of Officers (45 days, April 28th)
- Kim received information from Patrick re: Membership Institutions - \$4,859 left over from original \$10k to support institutions. Do we want to reallocate resources? Patrick mentioned the idea was to allocate quarterly but we are not obligated either way. Gheretta likes the idea of using the allocation as a recruitment tool. The board must do our part to engage members. All new members are engaged per Patrick as well as those who are lingering in paying. Engagement happens on an ongoing basis. Gheretta mentioned drive-ins and other initiatives to get additional level of engagement. Sheila wondered are we inviting others institutions to become members. Patrick wondered is there more a focus on Cincinnati to move forward with schools in the area.
  - Carl – motioned to reallocate funds for CX to recruit for new members for Central Region (non-current members), second by Chris. Motion passed
5. **National Office Updates (DJ)**
- Will send out info to some board members about awards. Do we want DJ to provide the slides or how to disseminate the survey information?
  - Kim – sent out a rough shell of the proposed CX budget. Price point, business partners, adjustment needed for the number of scholarships.
6. **CX 2022 Updates (Carl & Angela)**
- a. Budget
- Business partner revenue (source), tweaked but still looking at around \$85k. Chris has a goal of 27 members. Look at the financial picture pulling down the registration. Projecting 350 with a net of \$30k. Regional reception will go into next year’s budget. Site visit unnecessary currently.
  - Desire to look for keynote or speaker with South putting an emphasis of \$20k. Not our place at this point but noteworthy. Other regions are getting close to their goals. T’shirts are being sacrificed and possibly using buttons or pins to identify board members.
  - Based on DJ 6-1 ratio, Chris wanted to know about business partners and participation.
- b. Schedule
- Schedule (Carl) – No change to board meeting schedule at CX on Saturday. Planning meeting scheduled for 2:00p. and Board dinner Saturday evening. Welcome will begin on Sunday at 2:00p, and go right into the keynote. Two to three sessions per day. Monday will begin with NACAS townhall. Business partners Monday afternoon and evening. Tuesday local college tours with ed sessions and closing event. Wed still open and should include meeting f/b requirement. Angela, mentioned needing to cover our room block and what that looks like if people are leaving or not attending the closing. DJ – will work with foundation and other activities. Foundation push will be on Monday per Carl. Ron said beads will be kicked off early.

- Scholarships for individuals to attend – pushed out to 23rd. Three scholarships awarded based on qualifications, Sheila has booked her hotel. Angela mentioned the next push will be for registration, call for proposals and hotels.
7. **Central Representative to National Board (Gheretta)**
    - No updates.
  8. **Central Representative to Foundation Board (Ron)**
    - No Updates.
  9. **Committee Reports:**
    - a. Awards – Kim (no updates)
    - b. Business partners – Chris (no updates)
    - c. Membership – Patrick (no updates)
    - d. Professional Development – David (no updates)
    - e. Communication Services - Colin – Sheila (no updates)
  10. **Other Business:** NACAS Central Potential Volunteers (ongoing list)
    - Tena Bennett | Southern Illinois University at Carbondale | [tenab@siu.edu](mailto:tenab@siu.edu) & (618) 453-3484
    - Virgil Pearson | Harris-Stowe State University | [pearsonV@hssu.edu](mailto:pearsonV@hssu.edu) & (314) 340-5300
  11. **Adjournment:**
    - a. Sheila called for a motion to adjourn.
    - b. Dave moved to adjourn.
    - c. Motion carried. 2:52 p.m. (ET)

Respectfully submitted by:  
Dr. Anita Hicks, Secretary