



NACAS Central Board Meeting

Date: November 12, 2022

Attendance:

Angela Meldonian (President), Anita Hicks (President-Elect), Amy Widau (Secretary), Scott Seagren (Treasurer), Kim Rademacher (Past President), Gheretta Harris (Central Rep - National Board), Chris Reed (Business Partner Liaison), Carl Dieso (Conference Coordinator), Lynette Smith (NACAS National Office), Ron Portwine (Foundation Board), Matt Portner (NACAS National Office)

Meeting called to order: 4:05pm PST

Approval of Minutes:

- Minutes for October approved
- Kim - motion to approve, Gheretta – 2nd motion, all in favor, Approved

Treasurer's Report – Scott Seagren

- Bank balance totals \$52,101.71
- Will be receiving large check from CX2022 from UC that will be approximately \$52,000
- 2021 Form 990 returns have been completed and submitted to the IRS

President's Report – Angela Meldonian

- **Vacancies**
 - Review of Director at Large position is now open due to Rhonda Laylo accepting a job at another institution
 - Angela will check if Rhonda's new institution could join NACAS and if we could possibly provide a grace period for them to join in order to retain Rhonda on our Board
- **C3X – Check In**
 - **Intro to C3X and First Timer Lunch**
 - Sunday, November 13: 11am – 12:30pm
 - **NACAS Central/East Joint Reception**
 - Sunday, November 13: 5:15pm – 6:15pm
 - **NACAS Central Regional Breakfast**
 - Monday, November 14: 8:00am – 9:00am
 - Kim – presentation during breakfast should be similar structure as Board meetings

National Board updates – Matt Portner

- NACAS National will deliver professional development courses through a new LMS which is still being decided on
- Angela – We need better options for reaching constituents as there are too many bounce back emails for individuals who are no longer members

- There are limits to how many emails can be sent out simultaneously through the NACAS Central – Google email account
- Gheretta – need way to communicate to all NACAS members of an institution instead of just the primary member

CX Conference Updates – Carl Dieso

- 2023 CX Joint Conference with East – Philadelphia, PA (June 11-14, 2023)
 - Working committee will begin meeting monthly after C3X 2022
 - Conference planning Co-Committee will meet on Sunday, November 13th
 - Outline of conference schedule has been finalized
 - Registration rates finalized
 - Need to work on finalizing Business Partner rates
 - Goal is to launch registration in January 2023
 - Site visit date TBD
 - Ashley has secured the hotel quotes
 - There have been numerous concerns regarding communication between the Central Region Board and Lynette Smith from the NACAS National Office
 - Lack of responsiveness to emails and requests for information
 - Concerns were discussed as to if we will get what we need from the National Office for the full scope of services for the \$2,500 management fee
- 2024 CX
 - RFP has been written
 - St. Louis has acknowledged interest as opposed to Indianapolis
 - Site visit date in St. Louis TBD
- 2022 CX
 - Wrapping up the finalized budget
 - Profit margin ended up being significantly higher than projected

Central Rep to National Board – Gheretta Harris

- Maranda Jones (new COO for NACAS) and Marcus Weston (new Chief Sales & Marketing Officer) are in attendance at C3X
- Joanna is the contracted replacement for Joy at the National Office
- Should hear more about the new LMS within the 1st quarter of 2023
- New Diversity Co-Hort should open up in either Q2 or Q3 of 2023
- C3X 2023 will be November 5-8, 2023 in Toronto, Canada
- The annual budget is starting with a deficit and may need to go into reserves to cover
- There will be an 8% increase in membership rates starting in 2023

National Board updates – Lynette Smith

- Over 1,000 attendees at 2022 C3X
 - Over 200 First-Timers in attendance
 - Jonathan and Chris will connect after 2022 C3X to discuss Business Partner pricing for 2023
 - There will be a new registration platform for 2023 – Cvent
 - Roll out date TBD

Central Representative to the Foundation Board – Ron Portwine

- Need to encourage members to increase participation and donations to the Foundation

Committee Reports

- Awards (Kim)** – Awardees will be discussed at the Regional breakfast
- Business Partner Advisory Group (Chris)** – There are 2 outstanding invoices from CX2022, which now need to be billed from the National Office
- Membership (Dave Wahr)** –
- Professional Development (VACANT)** – No updates
- Communication Services (Em. Daniels)** – No updates per Kim

Other Business: No other business

Motion to Adjourn: Chris

Motion Seconded: Gheretta

All in favor, none opposed

Meeting adjourned: 5:27pm PST