

February 22, 2022 – NACAS.

Attendance

Kennedy Turner, Chris Reed, Patrick Keenan, David Wahr, Kim, Sheila Wilson, Anita Hicks, Carl Dieso, Ron Portwine, Gheretta Harris, Angela Meldonian, and Carl Dieso

Meeting to call – 2:02p EST

Minutes were approved.

David motion, Anita second

Scott – Financial Report

Get in touch with Scott re: reimbursement from LTM Central Region notes.

End the year with - \$92,225.76 Will put annual report together soon as time permits.

### **Kim – President's Report**

For those who attended LTM, connect with Scott for reimbursement.

Ron and Gheretta will have something to discuss re:Foundation from LTM

Kim was invited to a luncheon with a discussion on how to support NACAS, regions, etc. Discussed strategic activities for continuity. Does NACAS need to reshape as an organization. Offered others who were in attendance to chime in Gheretta, Ron, Angela, and Anita. Showing the value of how we can support the NACAS staff and being more involved.

Kim represented the region very well. Talks from LTM about the plan and mentioned a healthy discussion about direction of the NACAS. A draft will be shared with the us and then go to the board at their next board meeting. The current plan is lengthy. Anita mentioned membership, Gheretta said that would be purged with next steps, Angela had a good comment about how can we support all groups including senior, mid-level and newer members. Kim asked Kennedy if we could possibly get the results from the survey. The survey only included 205 people. While portions of the survey may not be beneficial because of the small samples size but if we can get a copy of DJ's presentation that would be great.

DJ is on vacation; Kennedy was there in her place. Agreed the discussion had thus far has been spot on. One thing for Scott is the audit is now going to be done through a new company. This will involve Lillian and Scott for additional information

Kennedy – As it relates to CX. Carl has a question about National Office

Executive Assistant and Volunteer position – Beverly Hastings will primarily support Matt and all his items (travel, schedules, committee work, etc.)

Brief departure from meeting (Chris and Anita) for fire alarm within the building.

### **Committee**

*Board* - Gheretta – had a standard business meeting during LTM. Reviewed a new matrix for those involved with the nominating committee. Matt had a great idea and went into an Executive session and asked how things were going with staff, pace, etc. The onboarding went well as the board members thought the right choice was made and organization is headed into the right direction.

*Foundation*- Ron – During the Wednesday workshop the Mission/Vision was discussed with thoughts about next steps and the role the foundation plays in NACAS. In the past \$100k has been given to NACAS which has been changed to \$50k moving forward. Kennedy took notes and Ron thought the meeting overall covers and supports the campus Care Grant mission. Funds need to be raised to support initiatives.

Looking at business partners to support the foundation as well as members. Second what was said earlier how do we best position ourselves with members and what is the ultimate-goal of NACAS.

Mission Statement: The NACAS Foundation exists to support the philanthropic goals of NACAS.

Vision Statement: We envision a future where all students can be successful.

*Awards* – Kim (nothing to report)

*Business Partners* – Chris (provided information for proposed pricing and is there a contract template). New business partner does not get to exhibit but attend the conference.

Angela mentioned while some items will go on the website but should include a link. Kennedy mentioned once they register business partners where sent an invoice.

*Membership* – Patrick – Added some number for visual – 625 members at a 7% growth with 3% is the goal. This takes the retention into account.

Question – practice of a subsidy for those who have challenges with attending/participating. Do we want to continue subsidy for those who may have a hardship in the future? Anita mentioned with budget challenges to continue at least for the next year. Kim agreed that continuing with the subsidy. Angela mentioned what is the current cycle, when does the year end- said to end in June 30<sup>th</sup>. Patrick, how much longer would we do this (annually) and what is the amount that would be proposed. Scott asked is this a regional expense and for Central members. In 2020, the board allocated \$10,000 to be used for this fund. Sheila/Scott asked what would be of more valuable than funding CX or C3X. Up to three scholarships have been approved for 2022 CX.

*Professional Development* – David (first coffee chat with almost 55 people). Meeting went well.

Collen – Sheila – no updates

Kim – Will is trying to connect the dots and form connections inside the lounge. Patrick has been welcoming people to the region.

Motion to adjourn

Sheila– motion Angela – second

Meeting adjourned at 3:07 pm