



## NACAS Central Board Meeting

**Date:** February 14, 2023

**Attendees:** Angela Meldonian, Amy Widau, Scott Seagren, Kim Rademacher, Carl Dieso, Lynette Smith, Chris Reed, Dave Wiseley, Dave Wahr

**National Office Guest Attendees:** Maranda Jones-Anderson, Sheena Majette

**Meeting called to order:** 1:03pm CST

### Approval of Minutes:

- Minutes for January approved
- Carl - motion to approve, Amy – 2<sup>nd</sup> motion, all in favor, Approved

### National Office Updates – Lynette

- Introductions of new National Office Staff
  - Maranda Jones-Anderson, COO
    - Areas of Responsibility:
      - Help to expand member experience
      - Support regions and services provided
  - Sheena Majette, CLO
    - Areas of Responsibility:
      - Will be working on online learning opportunities
      - CASP Certification
      - Exploring LMS – include additional learning opportunities
      - Benchmarking - research

### CX Conference Updates – Carl Dieso

- 2023 CX
  - Site visit in Philadelphia was January 31 – February 1, 2023
    - Hotel and location are great spot
    - Plenty of space for educational sessions and business partners
    - Great opportunities for site signage and branding
  - Anita –
    - Customer service was phenomenal
    - Meeting rooms a bit small, but workable
    - Multiple options of things to do in the close area around the hotel
    - Would need to rent a bus if we do a college tour
  - Angela –
    - Brought up idea of Joint Board Dinner with Central and East
    - Need to get Conference Registration live
    - Marketing needs to go out for CX2023

- Lynette –
  - Conference Committee will review registration pages prior to going live
  - Central & East Boards will receive report of registered attendees
- Carl –
  - Tentative GO LIVE date is February 17<sup>th</sup>
  - Hotel cut-off date is May 11<sup>th</sup> for room block
  - Meeting is scheduled with Scott and Mark this week to discuss budget
  - Schedule will be finalized by end of February
- 2024 CX
  - Carl, Angela, and Cincinnati Conference team will be doing a 4-hotel site visit in Indianapolis on February 24<sup>th</sup>

#### **Treasurer's Report – Scott Seagren**

- No activity
- Will work on year-end financial report

#### **President's Report – Angela Meldonian**

- Central Membership List Review
  - Dave Wahr – Lynette will provide the Central membership list to compare to our internal list
  - Angela – Need to get current members up to speed & make them aware of the open Slate of Officers for 2023-2024
- Slate of Officers Recruitment
  - Angela will send out email to all members

#### **Central Rep to the National Board – Gheretta**

- Gheretta will email out powerpoint updates from the last NACAS National Board Meeting with news from the new NACAS Leadership team
  - Central is down 3% in membership
  - Marcus has resigned as Chief Marketing Officer
- National Board discussed adjusting metrics for the CEO review for next year
  - Retaining staff was a long discussion and a metric to be used
- This was Gheretta's last NACAS Central Board meeting as the National Office Representative
  - She has accepted a job at UVA and will be moving to the East Region
  - Angela will be reaching out to those that meet criteria to replace her on the National Board as the Central Rep
  - Angela will also be reaching out to those that meet criteria for the National Board President track for the Central rep
- 2023 CX
  - Angela – Conference planning team scheduled to meet on January 11, 2023
  - Carl – Need to work on budget with both Treasurers from the Central and East regions
  - Lynette – stated Chris Reed will be reaching out to Aramark about possible sponsorship at CX2023
  - Site visit scheduled for January 31 – February 1, 2023

**Central Rep to Foundation Board – Ron Portwine**

- Unable to attend last Foundation Board Meeting – no updates

**Committee Reports**

- a) **Awards (Kim)** – No updates
- b) **Business Partner Advisory Group (Chris)** – No updates
- c) **Membership (Dave Wahr)** – Continuing to work on membership initiatives
- d) **Professional Development (Dave Wiseley)** – Able to attend the last Professional Development Meeting
  - Senior Executive Summit
    - i. Looking for people with expertise in content matter areas: Facilities, Card Office, Campus Stores, Dining (he said he would send email to us all)
    - ii. Send any names to Dave
- e) **Communication Services (Em. Daniels)** – No updates. Em is working on the marketing for CX 2023 Joint Conference

**Other Business:** No other business

Motion to Adjourn: Kim

Motion Seconded: Chris

All in favor, none opposed

**Meeting adjourned:** 2:13pm CST