



## NACAS Central Board Meeting

**Date:** April 11, 2023

**Attendees:** Angela Meldonian, Amy Widau, Kim Rademacher, Lynette Smith, Chris Reed, Scott Seagren, Dave Wiseley, Dave Wahr, Anita Hicks

**Meeting called to order:** 1:03pm CST

### Approval of Minutes:

- Amy - motion to approve March 14<sup>th</sup> meeting minutes, Anita – 2<sup>nd</sup> motion, all in favor, Approved

### Treasurer's Report – Scott

- Paid bill to the National office for \$5,400 for the joint reception with East at CX2023

### President's Report – Angela

- National Office Staffing Updates - Lynette
  - **Senior Director for Finance and Administration** (formerly COO) position has been selected and the successful candidate is **Matt Portner**. Matt will be leaving his position at Ashland University and joining the National Office team later this month.
  - The **Chief Sales and Marketing Officer** position has been selected and the successful candidate is **Artem Mulitsa**. Artem will be joining us from the National Association of Insurance and Financial Planners and will begin his NACAS role this month.
  - The **Director of Education** position has been selected and the successful candidate is **Raj White**. This is a promotion for Raj and his previous position will be backfilled shortly.
  - **Central Regional Representative** - To replace Gheretta, the Central Board has nominated **Kim Rademacher** to fill the remainder of the Central Regional Representative term
  - **Manager, Member Value & Development** – will now be **Melvin Bodmer, Jr.**
  - Kendall Lovelace will be the new Events Manager
  - Aaron Penn will be a temporary Admin Assistant for the National Office
- Slate of Officer Recruitment
  - Angela will send out the email later today to all Central Board Members regarding open positions
- NACAS Central webpage updates – Lynette
  - Lynette is actively working on making updates to this page
- LTM
  - Central Board members able to attend: Scott, Angela, Kim, Chris, Anita, and Dave Wiseley
  - Central Region update – Angela asked about how members could update their own information, and how we can work on membership retention

### **CX Conference Updates – Angela and Anita**

- 2023 CX –
  - Central Board Meeting – will be Saturday, June 10<sup>th</sup> at 3pm in Conference Suite 3
  - Hotel reservations update – all Board members need to make their own reservations as Lynette only provided the list of Board member names to the hotel to ensure we receive an available room once the reservation is made
  - Chris – we have 2 platinum sponsors this year
  - Registration is currently looking a bit low
  - Anita –
    - Received 15 proposals for educational sessions
      - Angela’s proposal has been approved
      - Deadline for submission is April 24<sup>th</sup>
    - Keynote speakers – still discussing and would like to have 2 separate keynote speakers, but waiting on Carl to reply
    - Need to know what the selection deadline is to properly notify the chosen speakers
- 2024 CX –
  - Continuing discussions to finalize the contract with The Alexander, which is close to being ready to sign
  - We will need to discuss if we want to contract with the University of Cincinnati Event Services regarding continued work for future conferences

### **Central Representative to the National Board (Vacant) –**

- National Board will vote to approve Kim Rademacher as the Central Rep at their April Board Meeting

### **Central Representative to the Foundation Board (Ron) – not present**

### **National Office Updates – Lynette – no additional updates**

### **Committee Reports**

- a) **Awards (Kim)** – at some point we need to discuss Regional Awards
- b) **Business Partner Advisory Group (Chris)** – no updates
- c) **Membership (Dave Wahr)** – no updates
- d) **Professional Development (Dave Wiseley)** – just waiting for the next scheduled meeting
- e) **Communication Services (Vacant)** –
- f) **Other Business:** No other business

Motion to Adjourn: Dave

Motion Seconded: Chris

All in favor, none opposed

**Meeting adjourned:** 1:44pm CST