



## NACAS Central Board Meeting

**Date:** May 9, 2023

**Attendees:** Carl Dieso, Anita Hicks, Angela Meldonian, Kim Rademacher, Christopher Reed, Scott Seagren, Amy Widau, Dave Wahr, Lynette Smith, Ron Portwine

**Meeting called to order:** 1:02pm CST

### National Office Updates – Lynette

- Introduction of new NACAS Staff Members
  - Matt Portner – Senior Director, Finance & Administration (absent)
  - Artem Mulitsa – Chief Sales & Marketing Officer
  - Sheena Majette – Chief Learning Officer
  - Melvin Bodmer, Jr. – Manager, Member Value & Development
  - Kendahl Lovelace – Event Manager
  - Aaron Penn – Registrar & Administrative Coordinator

### Approval of Minutes:

- Kim- motion to approve April 11<sup>th</sup> meeting minutes,
- Chris – 2<sup>nd</sup> motion
- All in favor, Motion Approved

### Treasurer's Report – Scott

- No updates

### President's Report – Angela

- Membership Push
  - Dave Wahr will work on outreach to institutions on how to update their member rosters and to lapsing member institutions
- Slate of Officer Recruitment
  - Angela will reach out to the following nominees
    - Rick to see if he has interest in the Secretary position
    - Matt to see if he has interest in the Conference Coordinator position
    - We may convince Carl to stay on for one more year as Conference Coordinator
- LTM Follow Up
  - Next year needs to be in-person instead of virtual
  - Allotted time was too long for virtual sessions
- Annual Business Meeting – CX2023
  - Central Board needs to review the agenda and PPT – saved on shared drive
  - Notify Angela and Anita of any changes

### CX Conference Updates – Carl

- 2023 CX –
  - Registration numbers = 61
    - 15 – Central
    - 39 – East
    - 7 – Other Regions
  - Starting to build the CVent app
  - Meal selections have been completed
  - Chris – We have 40 business partners on board for the conference
  - Anita – We had 20 educational session submissions
    - Will have 3 business partners doing 20-minute flash sessions
  - Angela – will get Board dinner squared away shortly
    - No Central Board members are bringing guests
- 2024 CX – Carl
  - Need to discuss at the next Board meeting if we want to continue joint conferences moving forward as there is a lot of extra work and hands in the pot

### Central Representative to the National Board – Kim Rademacher

- Kim is now officially the Central Rep to the National Board
- Will have an in-person National Board Meeting in July
- Suggestion that our Regional Board needs the same On-Boarding and Orientation provided by the National Board for new Board members
- Update on Lynette’s position – it will be funded 100% by the National office moving forward
- National office will provide ala carte items for conference support at future conferences
  - Lynette – will get cost from the National Office and provide at the Central Board Meeting during CX2023 in June

### Central Representative to the Foundation Board (Ron) – no updates

### Committee Reports

- a) **Awards (Kim)** – Need to vote on awards by September
- b) **Business Partner Advisory Group (Chris)** – no updates
- c) **Membership (Dave Wahr)** – no updates
- d) **Professional Development (Dave Wiseley)** – no updates
- e) **Communication Services (Vacant)** –
- f) **Other Business:** No other business

Motion to Adjourn: Kim

Motion Seconded: Carl

All in favor, none opposed

**Meeting adjourned:** 2:05pm CST