

NACAS Foundation Board
Meeting Minutes
July 28, 2022, Virtual

√	J. Rex Tolliver, CASP	Vice President	√	Matt Marcial	Chief Executive Officer
√	Pam Burke	Treasurer	√	William Hurley	Director of Membership
√	Kara Bunde-Dunn	Director (BP)	√	Beverly Hastings	Exec Asst & Vol. Exp Mgr.
√	Carty McMullen	Director (BP)	√	Lillian D. Stott	Chief Operating Officer
√	Ron Portwine, CASP	Director (Central)	√	Glenn Miller	Guest (Wegner CPAs)
√	Angela Peterson	Director (South)			
-	Bill Redwine	Director (At Large)			
-	Phil Allison	Director (East)			
√	Neil Markley	Director (ex-officio, voting)			

July 28, 2022

1. Call to Order / Roll Call

President Tolliver called the meeting to order at 1:03pm ET

2. Approval of the Minutes

- Approval of the April 27, 2022, meeting minutes
M/S/P Burke/Portwine “to approve the April 27, 2022 minutes as presented”

Strategic Issues

4. 2021 Audit Review

Mr. Marcial introduced Glenn Miller of Wegner CPAs, who explained their processes and procedures. Audit report is tailored to address potential risks. NACAS and the Foundation are reported together in a consolidated financial report as NACAS is the sole member of the Foundation.

M/S/P Burke/Markely “to accept the 2021 Audit Report”

7“Yes” votes

Zero “No” votes

Zero Abstentions

5. Foundation Subgroup Updates

- Mr. Hurley explained there are two subgroups, one focused on Marketing and one focused on Revenue. Marketing has met and discussed web layout and has submitted web update requests. The Revenue group discussed how to best be successful at C3X in November. They have also reached out to every attendee at the regional CX events with an update on Foundation and how to support.

6. Strategic Plan Update

- Strategic plan dashboard

- Mr. Marcial provided the board the quarterly update on strategic plan goals, which are headed in the positive direction. New educational initiatives for 2023 were introduced.
- DIAL Program
 - Mr. Marcial explained that to meet the DEI programming goals, we have created the 2-year DIAL program, Diversity in Auxiliary Leadership, to support those who come from under-represented segments in auxiliary services to help them advance, accelerate institutional success. Sponsors have expressed interest in this program.

Review & Adjustment of Strategy

7. Treasurer's Report

- Quarter 2 2022
 - Ms. Burke provided the update on the Q2 Foundation financials. There were no major variances to the forecast. It was noted that the 2023 budget discussion will be starting in August.
- Strategic Conversation
 - Mr. Marcial emphasized the need to identify new revenue opportunities and streamline current expenses. Mr. Tolliver expressed his vision of meeting these goals in the new term and is looking forward to board member input and implementation.

Policy Determination: Public & Operational

Routine Board Business

8. Nominations

- 2022 Nominations Process Update
 - Mr. Tolliver reported that the slate of nominees for the Foundation is moving forward and will be finalized in the upcoming weeks. He also shared his hopes for the direction of the Foundation Board in the upcoming year.

9. NACAS Board Report

- Mr. Markley provided a summary of the July 21-22 NACAS board meeting including an update on the CASP program and current financial concerns. The board also looked at the possibility of in person board meetings. The 2022 Awards Slate was approved. Mr. Markley also shared that the board discussed the regional/national support options and financial concerns.

10. NACAS Office Update

- Discussion: Political & Social Issues
 - Mr. Marcial sought the opinion of the Foundation members regarding official NACAS statements on political and social issues. Mr. Marcial feels that direct impact on the membership may indicate a statement and shared that Mr. Portner, in the NACAS Board Meeting last week, suggested providing resources without a statement may be a better option.
- Staff update – Lynette Smith – Director of Regions
 - Mr. Marcial reported that Lynette Smith started June 2. She was able to join the May staff event and attend two of the CX's and has stepped quickly into the support of the regions.
- CHEMA Spring Meeting
 - Mr. Marcial attended the event and found the other associations are sharing many of the same challenges and concerns NACAS is experiencing.
- June Regional CXs
 - Mr. Marcial reported on the June CX events, in the West, East and Central regions. Each region was able to successfully host an in-person event.

- NACAS membership proposal to AOA
 - Proposal was submitted to AOA to present a system wide membership with NACAS, but they are not able to move forward with the proposal at this time. However, AOA and NACAS will continue to maintain a strong relationship and represent their respective organizations at each other's conferences

11. Other Business

12. Adjourn

M/S/P McMullen/Portwine "to adjourn the meeting" at 3:33pm ET

Respectfully Submitted,

Beverly Hastings, CMP
Executive Assistant & Volunteer Experience Manager

Matt Marcial, CAE, CMP
CEO