

NACAS Foundation Board Meeting Minutes Wednesday, January 24, 2024 – Virtual

Board of Directors

J. Rex Tolliver, CASP	President
Emily Messa, CASP	Vice President
Jim Dwyer, CASP	Treasurer
Ron Portwine, CASP	Director (Central)
Angela Peterson	Director (South)
Joseph Pearson, CASP	Director (West)
LaNiece Tyree, CASP	NACAS Board VP
Kennedy Turner	Director (BP)
Bill Long	Director (BP)
Salli Darden	Director (BP)

Staff

Matt Portner – Sr Director of Finance and Admin
Beverly Hastings – Office Operations Manager
Executive Assistant to the CEO
Artem Mulitsa – CSMO

Guests:

Kevin D'Onofrio
Danielle Klinkhamer
Rich Steele

***not in attendance: Bill Long, Joseph Pearson*

January 24, 2024

Ms. Messa called the meeting to order at 3:03 pm ET

Approval of the Minutes

M/S/P Peterson/Turner “to approve the minutes of the November 2023, Meeting.”

8 “Yes” votes, Zero “No” votes, Zero Abstentions

Ms. Messa introduced incoming CEO Rich Steele

Strategic Issues

Ms. Messa provided the goals of the working groups, consisting of volunteers and Business Partners, which is to better define the purpose of the Foundation

The working revision of the Purpose statement was presented for discussion and tweaks, and this statement will be updated and a final draft prepared for board approval.

Mr. Portwine reported that the group is working on structure, reviewing the by-laws and policy manual, with the goal of presenting the report in March.

Review & Adjustment of Strategy

Mr. Portner reviewed the current position of the Foundation, including the Fidelity investment account which did well in 2023. The investment account is the main source of revenue beyond donations. There were few expenses in 2023.

The Foundation MOU is being reviewed and updated. Mr. Portner has created a 2024 financial timeline for review with the treasurer which will support the development of realistic budget expectations.

Mr. Portner shared a proposal template for an online store., and discussion was held on branded apparel and other items for the regions, Foundation and National NACAS.

Those volunteers interested in being part of the group working on this proposed initiatives are encourage to reach out to Matt Portner.

Mr. Portner shared the challenges of the National budget after a difficult financial year and reiterated that the goal for 2024 is a zero budget and a healthy start for 2025.

Action- Mr. Portner to pull the 2023 Donor list for the Annual Report

Policy Determination: Public & Operational

Ms. Messa called for the vote of the 2 new nominees, Kevin D'Onofrio and Danielle Klinkhamer M/S/P Portwine/Dwyer "to approve the nominations of Kevin D'Onofrio and Danielle Klinkhamer to the Foundation Board.

8 "Yes" votes, Zero "No" votes, Zero Abstentions

Routine Board Business

Mr. Steele provided an update on the development of the LTM event in February as the board works to finalize an interactive agenda to engage our volunteers.

Mr. Portner reviewed the encouraging numbers for 2024 education and the positive outlook for the upcoming C3X in Orlando. Mr. Mulitsa announced that Emily Daniels has joined the staff as Marketing Manager. Also, that the new website has launched and all volunteers are encouraged to visit the website and pass along any comments or suggestion to NACAS staff.

This meeting adjourned at 3:59pm ET