

NACAS Foundation Board
Meeting Agenda
Wednesday July 17, 2024 – Virtual

Board of Directors

J. Rex Tolliver, CASP	President
Emily Messa, CASP	Vice President
Jim Dwyer, CASP	Treasurer
Ron Portwine, CASP	Director (Central)
Angela Peterson	Director (South)
Joseph Pearson, CASP	Director (West)
LaNiece Tyree, CASP	NACAS Board VP
Kennedy Turner	Director (BP)
Bill Long	Director (BP)
Salli Darden	Director (BP)
Kevin D'Onofrio	Director (East)
Danielle Klinkhamer	Director (BP)

Bill Redwine Director

Staff

Rich Steele, CASP - CEO
Matt Portner – Sr Director of Finance and Admin
Lynette Smith – Director of Regions
Sheen Majette - CLO
Beverly Hastings – Office Operations Manager

Not in attendance: Kevin D'Onofrio, Joseph Pearson, LaNiece Tyree

This meeting was called to order and roll was taken at 1:05pm ET

M/S/P Messa/ Peterson to approve the May 22 Minutes of the Foundation Board of Directors

9 "Yes" votes, Zero "No" votes, Zero Abstentions

Strategic Issues

Flip A Coin Update:

Dr. Emily Messa provided an update on the Flip A Coin fundraising initiative, including:

- Raising just under \$7,000 from regional CX events
- Proposal to sell unlimited beads at \$20 each and allow donations during Flip a Coin
- Presenting the idea to have a commemorative foundation board t-shirt available for those who sign up for recurring gifts

Mr. Ron Portwine shared updates on the work being done to update the foundation's bylaws and policies:

- Align board member service terms with the NACAS national board
- Adding a past president role for continuity
- Discussing the expected annual contribution amounts for business partner vs. institutional board members
- Considering travel reimbursement policies to support inclusivity

Review & Adjustment of Strategy

Mr. Matt Portner provided an update on the MOU between the foundation and NACAS, noting that it is ready for review by the foundation's executive committee. Rich Steele also shared updates on NACAS staff changes, including the creation of a new foundation liaison role, and plans for strategic planning in 2025

Treasurer's Report and Financial Updates

Mr. James Dwyer provided the treasurer's report, covering:

- Updates on the statement of activity and contributions from the regions
- Reclassification of Dial program expenses to the Mareese Ladsen restricted fund
- \$56,000 gain in investment portfolio
- Scholarship sponsorship updates, including Chartwells as the Cornerstone Award title sponsor
- Work on the 2024 budget and exploring e-commerce opportunities

Routine Board Business

Mr. Rich Steele also shared updates on NACAS staff changes, including the creation of a new foundation liaison role, and plans for strategic planning in 2025.

To note – a virtual LTM is planned for Monday July 29, 2024, at 3:30pm ET.

No additional Business to present.

M/S/P Messa/ Peterson to adjourn this meeting of the Foundation Board of Directors.
9 "Yes" votes, Zero "No" votes, Zero Abstentions

Future 2024 Foundation Board Meetings

- September 11, 2024
- Saturday, October 26 – 8:15 am - 10:00 am at C3X – Orlando FL