

NACAS Foundation Board Meeting Minutes Tuesday, March 19, 2024 – Virtual

Board of Directors

J. Rex Tolliver, CASP
Emily Messa, CASP
Jim Dwyer, CASP
Ron Portwine, CASP
Angela Peterson

President
Vice President
Treasurer
Director (Central)
Director (South)

Joseph Pearson, CASP
LaNiece Tyree, CASP
Kennedy Turner
Bill Long
Salli Darden
Kevin D'Onofrio

Director (West)
NACAS Board VP
Director (BP)
Director (BP)
Director (BP)
Director (BP)

Danielle Klinkhamer

Director (BP)

**Not in attendance:* Ron Portwine, Joseph Pearson, Kennedy Turner

Staff

Rich Steele - CEO
Matt Portner – Sr Director of Finance and Admin
Beverly Hastings – Office Operations Manager
Artem Mulitsa – CSMO
Sheen Majette - CLO

March 19, 2023

Mr J. Rex Tolliver called the meeting to order at 3:02pm

Approval of the Minutes

M/S/P Messa/Redwine “to approve the minutes of the January 24, 2024, Meeting.”

9 “Yes” votes, Zero “No” votes, Zero Abstentions

Strategic Issues

Foundation Board Working Group Update

- Strategy: Ms. Messa reported that the strategy group met in February to review current processes, and how to promote consistency among the regions. They also did a review of current awards and provided a design of the Cornerstone Award.. The BP's suggested that they sponsor the Cornerstone awards.
- Structure: Ms. Tyree reported to the group that their review of the documents is in progress, and they are working with the NACAS leadership and taking a look at the awards and their place in the bylaws.

Policy Determination: Public & Operational

Mr. Tolliver introduced the idea of a donor reception at C3X, and also a “Text to Give” campaign, and the group is in support of both and discussed logistic considerations of both, plus goals and strategies of this fundraising campaign.

Review & Adjustment of Strategy

Mr. Portner and Mr. Dwyer provided the financial update to date.

For the statement of accounts, Jan 2024 does show program support from 2023.

The Fidelity account remains strong. The finance committee will be meeting according to a schedule for the remainder of 2024.

Mr. Tolliver reminded the group to keep in mind awards sponsors.

The Regional Rising Star award was ended in 2022. Discussion was held on identifying funding for the regional rising star for 2024 CX Conferences.

M/S/P Tyree/Messa “to allocate \$4000 to fund the Regional Rising Star Award in 2024.”

9 “Yes” votes, Zero “No” votes, Zero Abstentions

Ms. Tyree provided the NACAS Board report, the NACAS Board will meet March 20th within person event following in April. Ms Tyree will provide an update to the Foundation at the next meeting.

Mr Steele provided an NACAS office update; he is meeting with all Leadership and Staff as part of his first 90 days.

Ms. Majette provided an update on the DIAL program, thanking this board for their support. The first class of 10 is very engaged and excited, regularly checking in with their mentors.

Mr. Tolliver asked other items for discussion; having none, called to adjourn the meeting.

M/S/P Long/Peterson "to adjourn this meeting of the Foundation Board of Directors."
9 "Yes" votes, Zero "No" votes, Zero Abstentions