

**NACAS WEST
Board Meeting
Agenda**

Monday, March 18, 2024
Zoom Call
12:00 – 1:00 p.m. MT

Attendees: Amber Grenhart, Andy Lachman, Casey Kelly, Eileen Richey, Elysa Doss, Jennifer Gray, Jim Dwyer, Lisa Goberis, Tariq Marji, Thomas Sekayan, Suzie Mize, Shannon Dunn, Sid Mehta, Tranitra Avery, Lynette Smith

Excused:

- I. Call meeting to order at 12:03 MT
Eileen
- II. Approval of minutes: February 26, 2024 Eileen
 - a. First: Suzie Mize
 - b. Second: Andy Lachman
- III. Financial Update Lisa
 - a. Received and deposited check from personal account
 - b. Current Balance: \$136,326.99
 - c. One Outstanding payment from BPs for 2023 Conference
 - d. Received additional training for RAMP and QuickBooks
- IV. NACAS West x AOA Partnership Draft Thomas & Eileen
 - a. AOA Agreement – 1st paragraph, What NACAS West gives AOA and what AOA gives NACAS.
 - b. James: If California schools like Cal Poly Pomona are already a part of AOA, are they already going to participate? If so, are they participating as a representative of NACAS?
 - c. Andy: did we run it by NACAS National? – Yes, and they approved it per Melvin Bodmer
- V. Updates
 - a. CX West 2024 Sonoma Casey, Jennifer, Lynette
 - i. Outreach by Board Members Casey
 - ii. Registration Update: As of this morning, we have 17 attendees registered. At this time last year, we only had 12. We have 16 business partners registered and last year around this time we also had 12. Out of those 16 business partners, we have two Platinum, 1 gold and 13 silver.
 - iii. Assignments for reach-out – Assignments were given out with a templet that highlights some of the key events' dates and times and the

scholarship deadline and Call for Programs deadline. Send these out this week of March 18th – 22nd.

- iv. Working on Opening and Closing Evening Events, menus and campus tours.

b.

https://docs.google.com/spreadsheets/d/1uu4GOHidO6uw4f87p_WJ_4Smh_AWeyqL/edit#gid=1748774755

Template & Instructions:

https://docs.google.com/document/d/1RkJf7C8oTJmRGHj7Gt_oVjG4wwBpuWWV3AXh5u_CRrl/edit#heading=h.idv1irs0a32c

- i. Business Partners Thomas
 - 1. No report
- ii. Program Elysa
 - 1. 12 programs submitted.
 - 2. Space for 16 so need a few more.
 - 3. General Session on Tuesday still open – Ed sessions or motivational type program, maybe business partner Q&A, Higher Ed Issues
 - 4. Break-out for business partner format.
 - 5. Decide if Tuesday afternoon should be ed sessions or something else.
 - 6. Follow-up with BP if they are linked to any member institutions.
 - 7. Help for reviewing the submitted programs.
 - 8. Closes on April 5th
- iii. Scholarships Sid
 - 1. 2 scholarships available.
 - 2. 2 applicates submitted.
 - 3. Extend the deadline.
 - 4. NACAS West Members of the region
- iv. Board Dinner Eileen
 - 1. Finalize ho will be attending.
 - 2. 11 are attending (all who were on the call), 3 staff from National.
- c. CX West 2025 Vancouver RFP Lynette, Eileen
 - i. Not enough traction
 - ii. Reach-out to hotels directly.
 - iii. Broden the search to include outside downtown.
 - iv. BCU will submit a proposal.
 - v. More to come.
- d. Board Apparel Shannon, Lisa & Suzie
 - i. ¼ Zip pull-overs, black with green logo
 - ii. Getting prices from Different Vendors
 - iii. Order to be placed by Mid-April

VI. Reports

- a. President's Report Eileen
 - i. NACAS Affiliate Agreement
 - 1. Please review the last affiliate agreement
 - 2. Watch for further feedback.
 - ii. President's Plaque Options
 - 1. Continue with new plaque like the existing traveling plaque.
 - 2. Sid: Digital Plaques, More sustentable.
 - 3. Suzie: Digital Plaque on website.

4. Elysa: Agrees with digital options.
 5. James: digital information on website which includes conference locations.
 - iii. C3X First Timers Competition
 1. Retiring the First Timers Competition
 2. Focus on making connections.
 - iv. Board Arrival and Departure Times for Sonoma
 1. Send travel plans to Lynette.
 - v. Board Retreat 2024
 1. Should we hold the treat in Vancouver?
 2. Where should we stay?
 3. Casey to share last year's budget.
 4. Spread out the time between the Board treat and the regional conference.
 5. What are some dates to avoid?
 - b. NACAS Board Rep Report Andy
 - i. National looking at finances.
 - ii. Look at overall policies.
 - iii. Financial for Toronto and Orlando.
 - iv. Nomination Process for the National Board President.
 - v. National Board to meet in person in April.
 - c. NACAS Foundation Report Jim (Joseph may join us in April)
 - i. Board meeting later this week.
 - ii. Looking at the same things that National is
 - d. C3X 2024 Orlando
 Suzie
 - i. Theme Topics
 - ii. Site Visit at end of May.
 - e. NACAS National Office Report Lynette
 - i. Senior Executive Summit, March 24-27 at the Wigwam Hotel in Arizona, 45 registrants.
 - ii. C3X – Couple weeks early Oct 27-30, Registration will open in April, more details to come out soon.
 - iii. Women Leadership, September 22nd – 25th in Austin, at the Hotel Vieta.
- VII. Around the Virtual Room – Questions, Reminders, and Announcements Board
- a. Turning Point USA – Prove me Wrong
 - i. Redefining security for events that might have protestors.
 - ii. ASU has experience with these types of events.
 - b. Summer Camp Sessions.
 - c. Budget Cuts for Canadian Schools.
 - d. Move to remote teaching and the impact to other areas of campus.
 - e. Big Fund-raising Event in April - Casey

VIII. Adjourn At 12:58 MT
 Eileen

Notes: Next Meeting April 15th at 12:00 pm MT