**NACAS CENTRAL**

**Board of Directors Meeting**

**Tuesday, March 12, 2024 2:00 PM ET / 1:00 PM CT**

**ZOOM**

[**https://oakland-edu.zoom.us/j/93011178040?pwd=VXBQUk5lY0E3Ym1Sd0R1d3Uyajd5QT09**](https://oakland-edu.zoom.us/j/93011178040?pwd=VXBQUk5lY0E3Ym1Sd0R1d3Uyajd5QT09)

**Members: Carl Dieso, Anita Hicks, Angela Meldonian, Rick Moreci, Kim Rademacher, Christopher Reed, Scott Seagren, Matt Suwalski, Dave Wiseley**

**NACAS National Office: Lynette Smith**

**NACAS Foundation Board: Ron Portwine**

1. Call to Order - 2:06PM
2. Approval of Minutes - Rick to send these out electronically for approval.

<https://docs.google.com/document/d/1lbqumlw74na_L6TxO-C-m1FcEs9YFJqm/edit?usp=drive_link&ouid=112404791085153470923&rtpof=true&sd=true>

1. Guest Speaker - Rich Steele, NACAS CEO
   1. Expressed appreciation to the board for all we do.
   2. Thanks to Lynette for the role she plays with the regions.
   3. NACAS is in a rebuilding phase. Staff is stable. Toronto costs greater than expected/impacts on budget.
   4. Talked about major issues in NACAS at the LTM.
   5. Speaking with the national board about expectations of Rich as the new CEO. Conversations were reasonable and productive.
   6. Working on enhancing major events for the organization/releasing registrations sooner (Leadership Summit/Women in Leadership).
   7. Planning underway for C3X in Orlando.
   8. LMS helping deliver online learning opportunities/webinars
      1. Book clubs starting on Friday
   9. DIAL has a current cohort of 10 this year. Looking to grow this program. Enhancing the diversity of the profession.
   10. CASP cohort announced. CASP testing in June.

Conversations about the future of LTM virtual vs in-person. Anita has spoken to Rich about this.

Carl shared some challenges of the Central region:

* Pay to play in terms of the services we are responsible for paying for, particularly given the small size of our region
  + Equitable distribution of services

Rich shared that he understands the challenges of recruiting for the conference coordinators and the treasurers in the regions (these positions help make some of these services easier when successful)

If we need new positions to support higher level processes, we need regional approval. (Lynette for example)

We need to have more conversations, and look at MOUs to help alleviate some of these issues.

Angela mentioned the importance of transparency as we continue to have these discussions about decision making and our future as an organization and regions.

1. President’s Report (Anita)
2. Bylaws Update
   1. Thanks to all for contributing to bylaw changes. They have been sent to the membership. Will be voted on at the annual conference in June.
3. Candidates for upcoming Central vacancies
   1. Need to be thinking about possible candidates for vacant positions to be filled in June.
   2. We can put out a call for nominations
      1. Need to get this email out to central membership ASAP.
      2. Rick to look for past emails or help write a new one.
   3. Anita to chair and Rick and Angela to sit on the committee.
4. Central Affiliation Agreement review
   1. Last signed in 2017 by Scott Seagren.
   2. Rich - This is a 501C6 affiliation agreement providing liability coverage for board members. Also gives authority to file 990 tax forms annually. Gives an overview of what we do and that we will work within bylaws and policies. Gives right to use NACAS marks.
   3. Should have been renewed in 2020 but that did not happen (COVID).
   4. Anita will send out for board review
5. Date range for 2025 conference at Oakland University
   1. Need to start looking at dates for next year’s CX
   2. Chris - two possible dates
      1. June 1-4 - Possible sweet spot
      2. May 18-21

Chris - Perhaps develop a process for schools to nominate their school or city to host the conference.

1. National Office Updates - (Lynette)

**National Office Update – NACAS Central Region (March 12, 2024)**

**NACAS Central Shared Drive**

[**https://drive.google.com/drive/folders/1k-BHe6HNUfv4FXw1SaogVzqRmnLxz2Ni**](https://drive.google.com/drive/folders/1k-BHe6HNUfv4FXw1SaogVzqRmnLxz2Ni)

**Senior Executive Summit**

**Date: March 24-27, 2024**

**Location: The Wigman Arizona Hotel | Litchfield, AZ**

- 45 Registrations (includes 3 staff and 4 speakers)

**C3X 2024**

**Date: October 27-30, 2024**

**Location: Gaylord Palms | Orlando, FL**

- Conference Theme to be finalized by March 17, 2024

- Attendee Registration opens in April 2024

- Business Partner registrations opening next week; (40) Exhibitors to date; 30/% have rebooked.

**Women In Leadership (WIL)**

**Date: September 22-25, 2024**

**Location: Hotel Viata | Austin, TX**

**Future NACAS C3X Annual Conference Dates**

**C3X 2024 Annual Conference & Expo:** October 27-30, 2024 (Orlando, FL)

**C3X 2025 Annual Conference & Expo:** November 16-19; Paris Hotel (Las Vegas, NV)

**C3X 2026 Annual Conference & Expo:** September 26-30, 2026 (Chicago, IL)

**C3X 2027 Annual Conference & Expo:** October 31-Nov. 3, 2027 (Washington, DC)

**C3X 2028 Annual Conference & Expo:** October 15-18, 2028 (Denver, CO)

1. 2024 CX Conference (Carl)
   1. Registration Update:
      1. 8 Members
      2. 1 Non-Exhibiting BP, Gold = 3 , Silver = 9 , Platinum = 0
   2. Schedule is posted on the website
   3. Program Updates
      1. Keynote Rob Lawless (<https://www.roblawless.com/>)
      2. Rick working on tours of Butler and IUPUI
         1. Rick to get some vendors from these two schools to see if they might be interested in signing up as BPs.
   4. BP Updates
      1. 12 registered/having the layout in advance has been really helpful
   5. Board Attendance
      1. Plan to arrive no later than 12P on Saturday, June 1
         1. Last Conference Committee Meeting to occur early afternoon (2P)
         2. Board Meeting will occur late afternoon (3P) with Board Dinner that evening (6P)
      2. Please register by April 1
      3. I’ll be sending a link to gather information about your planned travel
         1. we will confirm hotel rooms for board members
2. Treasurer’s Report (Scott) - No report
3. Central Representative to National Board (Kim Rademacher) - Have not met since our last board meeting/no report
4. Committee Reports
   1. Awards (Kim)
      1. Confusion with some of the awards
      2. Rising Star had corporate sponsorship but not currently
      3. Need to identify regional award recipients - think about who to nominate
      4. Who pays for the awards we give out? Region or national
      5. Foundation board meeting is March 19/decisions on awards
   2. Business Partner Advisory Group (Chris)
      1. Artem working on putting together a formal business partner advisory group
   3. Membership (Matt)
      1. Institutional membership now on annual basis when you start (May - May, June - June, etc)
      2. Remember members can opt out of NACAS emails and this includes all emails. If you hear someone wants to receive them again, please let us know and we can re-add them
   4. Professional Development (Dave) - Book Club on 3/15 at 12:30pm EST
   5. Communication Services (Vacant)
5. Other Business - None
6. Adjournment - Chris motioned to adjourn/Rick seconded - 3pm