

NACAS Board Meeting Minutes

June 16, 2021

<input checked="" type="checkbox"/>	Mark Ironside	President	<input checked="" type="checkbox"/>	Lillian De Lisle Stott	Interim CEO
<input checked="" type="checkbox"/>	Matt Portner, CASP	President Elect	<input checked="" type="checkbox"/>	Kennedy Turner	Chief Revenue Officer
<input checked="" type="checkbox"/>	Neil Markley	Vice President	<input checked="" type="checkbox"/>	DJ Pepito	Chief Programs Officer
<input checked="" type="checkbox"/>	Jared Ceja, CASP	Treasurer	<input checked="" type="checkbox"/>	Molly Caldera	Admin Assistant
<input checked="" type="checkbox"/>	Ryan Greene, CASP	Past President	<input checked="" type="checkbox"/>	Lindsay Hodges	Registrar & Ops Manager
<input checked="" type="checkbox"/>	Gheretta Harris, CASP	Central Rep			
<input checked="" type="checkbox"/>	Maria Hoagland	East Rep			
<input type="checkbox"/>	Andy Meeks, CASP	South Rep			
<input checked="" type="checkbox"/>	Lisa Goberis, CASP	West Rep			
<input checked="" type="checkbox"/>	Emily Messa, CASP	Member At-Large			
<input type="checkbox"/>	Martha Davidson, CASP	Member At-Large			
<input checked="" type="checkbox"/>	Eddie Mills	Foundation President			

2:00-3:30pm Eastern

1. Call to Order / Roll Call

- President Ironside called the meeting to order at 2:02 p.m.

2. Check-in

- No issues presented.

3. Approval of Minutes

M/S/P Messa/Ceja “to approve the April 21, 2021 and May 11, 2021 minutes as presented.”

8 “Yes” votes

Zero “No” votes

Zero abstentions

Strategic Issues

4. Summer Board Meeting Topics

- President Ironside reported that the Summer Board Meeting will be in July via Zoom and schedule will be tighter than normal. Board Members are encouraged to bring forward any other topics they would like to discuss.
- The following topics will be included in the agenda: financial update, awards, and nominations, discussing strategic planning, LTM planning, partnerships and collaborations, benchmarking, and CEO onboarding planning.
- Mr. Ceja communicated that he will provide a broad financial report including funding for NACAS and the impact that a hybrid C3X will have on our financials.

Review & Adjustment of Strategy

5. Treasurer’s Report

- Mr. Ceja reported that the financials were appropriately presented leading to a positive audit opinion. Adjustments in the audit from the initial year end projections include moving the advance for the EIDL loan (that is not owed back) to be recognized as miscellaneous revenue. The \$500,000 of the loan remains listed as a liability. In addition, administrative expenses increased due to some bad debt from prior year conferences.

M/S/P to “approve the FY 2020 Audit as presented.”

Mark Ironside Yes

Matt Portner Yes

Neil Markley Yes

Ryan Greene Yes

Gheretta Harris Yes

Maria Hoagland Yes

Jared Ceja Yes

Emily Messa Yes

Eddie Mills Yes

Lisa Goberis Yes

- Revised 2021 projections were reviewed, including a hybrid C3X model, employee retention credits, and CEO search expenses.
- Ms. De Lisle Stott reviewed recommended changes to Policy Manual Section 509 on Fringe Benefits. NACAS is looking for an effective long-term solution for human resources management, and Ms. De Lisle Stott presented a Professional Employer Organization (PEO) model as a recommended solution.

Routine Board Business

6. NACAS Office Update

- Ms. De Lisle Stott reported that Molly Caldera joined the office on May 4 in a temporary position as an Administrative Assistant.
- Award nominations are due July 1.
- The joint virtual CX event with NACAS East, NACAS South and, NACAS West received positive feedback from attendees and business partners with average satisfaction scores between 89-94% each day. Central CX is scheduled for June 17.
- C3X registration and call for programs will open the week of June 21st.
- Ms. De Lisle Stott and Mr. Portner attended the CHEMA virtual summit in May, where topics of conversation included Association relevance in the modern age, growth strategies post-pandemic, and possible collaborations between Associations. It concluded with a panel of college presidents on the current state of higher education.

7. NACAS Foundation Update

- President Mills stated applications for the Campus Care Grant are due July 30.
- The Foundation held a poker tournament after the West CX concluded on June 10, 2021.
- They are interested in what events they can hold in Atlantic City for C3X.
- The Foundation Board is working through KPI's and how we move forward effectively and efficiently with the Foundation Board and Staff.

8. Executive Session

M/S/P Markley/Goberis “to move into Executive Session.”

10 “Yes” votes

Zero “No” votes

Zero abstentions

M/S/P Greene/Mills “to move out of Executive Session and adjourn the meeting.”

10 “Yes” votes

Zero “No” votes

Zero abstentions

Respectfully submitted,

Lillian De Lisle Stott
Interim CEO

Molly Caldera
Administrative Assistant