



Board of Directors Meeting Agenda, University of Houston **Monday, February 24, 3:00 pm - 4:00 pm CST**

Board Members

LaNiece Tyree, MPA, CASP – President
Scott Seagren, CASP – President Elect (Joined virtually)
Jared Ceja, CASP - Vice President
Brett Jackson, CASP - Past President
Neil Markley – Treasurer
Kim Rademacher, CASP - Central Rep
Monica Rattigan - East Rep
Esmeralda Valdez, PhD, CASP - South Rep
Andy Lachman, PhD, CASP – West Rep
Jim Dwyer, CASP - Member At-Large
Kristy Vienne, PhD, CASP - Member At-Large
Emily Messa, PhD, CASP - Foundation President

Regional Presidents

Brian Browning, CASP - NACAS South President
Jonathan Kukta, CASP - NACAS East President
Rick Moreci - NACAS Central President
Eileen Richey, CASP - NACAS West President

Staff

Rich Steele – CEO
Raj White - Director of Education
Artem Mulitsa - CSMO
Matt Portner - Sr Director of Finance and Admin
William Hurley, CSO

Agenda:

1. Call to Order / Roll Call – *LaNiece Tyree, MPA, CASP*
2. Approval of January 16, 2025 Minutes – *LaNiece Tyree, MPA, CASP*

M/S/P Kristy Vienne, PhD, CASP / Andy Lachman, PhD, CASP to approve the January 16, 2025 minutes. All in favor.

3. LTM Plans and Expectations – *LaNiece Tyree, MPA, CASP*
 - a. With this being the first in-person LTM since 2020, we have a lot of information and activities planned.
 - b. Two University of Houston tours will be held with options to tour the housing facilities or parking & transportation.

Strategic Issues:

4. ELT Updates - *Rich Steele, CASP, Raj White, William Hurley, Artem Mulitsa, Matt Portner*
 - a. With the departure of the Chief Learning Officer, we are opening positions for a Senior Director of Education and Senior Director of Events to better operationalize our learning and development team. This is not yet public information to all staff.
 - b. The Senior Executive Summit registration is open, presently at 13 registrations.
 - c. The second DIAL cohort will open applications in March and C3X call for programs will follow up shortly.
 - d. YTD we have held 6 online webinars and roundtables, averaging a 99% satisfaction rating. This includes a governmental affairs update, provided by NACS and NACUBO.
 - e. NACAS is committed to hosting more virtual roundtables as we have found that members are primarily seeking spaces to discuss higher ed issues even if solutions aren't necessarily found.

- f. Canadian members have voiced that travel to CXs and C3X may be difficult this year due to political climate.
- g. Membership and marketing are coordinating to ensure that our emails are reaching the right people and over 600 individuals have been added back to email lists in the past few weeks. We are also sending targeted communications to institutions whose firewalls are automatically blocking our emails.
- h. Excellent progress toward sponsorship and booths for C3X, as well as sponsorships for our Women in Leadership and Senior Executive Summit events.
- i. We have instituted a credit card transaction fee for our exhibitors for C3X, which is helping recoup our card processing costs.
- j. Central and East reports filed in Virginia have been completed. South and West have been submitted and are in progress.
- k. NACAS staff are physically doing deposits for South as their CX registration ramps up.
- l. All of the MOU and affiliation agreement dates are being added to the internal NACAS calendar.
- m. Matt Portner attended CAMEX and led a roundtable with auxiliary directors, which was well attended.

Review & Adjustment of Strategy:

- 5. Volunteer Terms - *Will Hurley*
 - a. Our current bylaws allow for a one-year chair term, as well as up to two additional one-year terms. At Large members are following three-year terms.
 - b. Recommendation was made to adjust the At Large term to two-year terms, with an opportunity to extend to an additional year. Chairs can continue with up to three one-year terms.
 - c. We will also begin soliciting Vice Chairs for all Committees moving forward.
 - d. A formal policy recommendation will be drafted for a future vote.

Policy Determination: Public & Operational:

- 6. Policy Committee Update – *LaNiece Tyree, MPA, CASP*
 - a. Additional policy updates will be ongoing at our Wednesday meeting.
 - b. Adjustments will be made around documented policy vs. procedure. The goal is to have a finalized document for our September Board of Directors meeting.

Routine Board Business:

- 7. Foundation Update - *Emily Messa, PhD, CASP*
 - a. The Online Store has been launched that allows both individuals and regions to obtain branded merchandise, which will send a percentage of proceeds back to the Foundation.
 - b. The NACAS Foundation is developing an annual timeline to ensure a streamlined process for award solicitation and key programs. One new opportunity will be around funding students to attend C3X for panel-style discussions.
- 8. Board Updates (as needed)
 - a. Committee Chair Council - *Kristy Vienne, PhD, CASP*
 - i. The CCC met in February and shifted the focus of conversation from Committee updates to questions and concerns that the volunteer community could support.
 - b. Regional Engagement Task Force - *Scott Seagren, CASP*

- i. The RETF will be spending a large chunk of LTM to engage our leadership group. A data visualization will be presented to showcase potential opportunities to expand our reach and share best practices for how to best engage members.
 - ii. Policy misalignment will also be reviewed without preconceived recommendations for what adjustments are needed.
- c. C3X Planning Committee - *Scott Seagren, CASP*
 - i. Different subcommittees have been launched to help support C3X planning, including opening/closing events, campus tours, and educational sessions.
- d. Nominating Committee - *Brett Jackson, CASP*
 - i. Three national board positions will be opening, including the Vice President (South), Treasurer, and At Large member.
 - ii. East, South, and West regionally appointed positions will also be expiring this year.
- e. East Region - *Monica Rattigan*
 - i. The East CX 2026, 2027, and 2028 location survey has been launched.
 - ii. The East "On the Road" event at PSU and East CX planning is well underway.
- f. Central Region - *Kim Rademacher, CASP*
 - i. Registration isn't yet live but conference planning is well underway to ensure Oakland University is ready to host Central members.
 - ii. Undergoing an opportunity to partner with NACUFS for a conference in 2026.
 - iii. Actively seeking out additional volunteers within the region.
- g. South Region - *Esme Valdez, PhD, CASP*
 - i. About four weeks out from South CX, currently at about 150 institution registrations and 57 business partners.
 - ii. Incredibly successful call for programs, 51 submissions for 25 different spots.
 - iii. State Director positions are reaching out to institutional members or prospects within their own states.
- h. West Region - *Andy Lachman, PhD, CASP*
 - i. Incredible excitement for West CX and Colorado School of Mines is set to be a tremendous host.
 - ii. Conference planning has begun for 2026 and 2027.

Adjournment

M/S/P Brett / Andy to adjourn the meeting. All in favor.