



Board of Directors – Virtual Call October 27, 2023

Board Members

Neil Markley - President
Brett Jackson, CASP - President Elect
LaNiece Tyree, CASP - Vice President
Jared Ceja, CASP - Treasurer
Mark Ironside - Past President
Kim Rademacher, CASP - Central Rep
Monica Rattigan - East Rep
Esmeralda Valdez, CASP - South Rep
Andy Lachman, CASP – West Rep
Martha Davidson, CASP - Member At - Large
J. Rex Tolliver, CASP - Foundation President
Kristy Vienne, CASP - Member At – Large
Bill Redwine - Interim CEO

Staff

Sheena Majette - CLO
Artem Mulitsa - CSMO
Matt Portner - Sr Director of Finance and Administration
Beverly Hastings - Exec Asst & Office Operations

***not in attendance – Jared Ceja, CASP, Mark Ironside*

Call Agenda:

1. Call to Order / Roll Call
Mr. Markley called the meeting to order at 2:03pm ET
2. Approval of September 26, 2023, minutes
M/S/P Rademacher/Vienne “to approve the minutes as presented.”
9 “yes”, Zero “no”. Zero abstentions

Strategic Issues

3. ELT Update
 - Sales & Marketing Update
Mr. Mulitsa reported that there are 37 new exhibitors this year at C3X, and we exceeded our goal for booth revenue. There is now a contract in place to update the website to make a more user friendly site. Estimated completion is December, with the expectation the site will go live in January 2024.
 - Learning and Development
Ms. Majette reported room night sales and expected attrition for 2 of the C3X hotels. Post event there will be a room audit before beginning negotiations to mitigate the attrition. C3X institution registrations exceed the previous years. LMS numbers are off to a strong start and we are seeing non-member engagement. For DIAL, the 10 scholars will all attend C3X. Board members are encouraged to attend the DIAL reception on Saturday at C3X.
3. CEO Search Process Update
Ms. Jackson reported they completed the first round of interviews and have identified the final 3 candidates. Final interviews are being scheduled at C3X.

Review & Adjustment of Strategy

4. Treasurers Report

Mr. Matt Portner reviewed the actuals versus projections for 2023, before beginning the review of the 2024 budget. The key for 2024 is to get to a zero budget, and the finance committee reviewed each financial projection and cuts with the goal of a zero budget. Discussion on the line item of depreciation which will be reviewed and discussed at the November 4 meeting.

5. Approval of the 2024 Budget

M/S/P Valdez/ Rademacher to “present the 2024 year budget to membership”.
9 “Yes” votes, Zero “No” votes, Zero Abstentions

Policy Determination: Public & Operational

8. 2023-2024 BOD nominations

M/S/P Tolliver/Lachman “to approve the slate to be presented to the membership at the 2023 Annual business meeting”
9 “yes”, Zero “no” abstentions

9. 2023 National NACAS Awards

Mr. Lachman reviewed the slate of nominees as determined by the Awards Committee.
M/S/P Tyree/Jackson “to approve the 2023 slate of award nominees as presented”.
9 “yes”, Zero “no”, zero abstentions

Routine Board Business

10. NACAS Office Update

Mr. Bill Redwine reported on talks with NFCUA regarding a future exchange program to visit their institutions in Japan and review their model on how they do auxiliary and business services.

In addition, Several CHEMA institutions are working together on a program for health and well-being in higher education and a commitment to student success. This program includes various educational programs, and the overall program proposal is under review.

11. Foundation Update

Mr. Tolliver expressed his appreciation for the space and time for donor recognition at C3X. There is a slate of nominees for the Foundation is final and will be presented at the November meetings.

Other Business – *No other business was identified*

Adjournment

M/S/P Jackson / Tolliver “to adjourn the meeting” at 2:59pm ET