

NACAS Foundation Board Meeting Agenda Wednesday September 11, 2024 – Virtual

Board of Directors

J. Rex Tolliver, CASP	President
Emily Messa, CASP	Vice President
Jim Dwyer, CASP	Treasurer
Ron Portwine, CASP	Director (Central)
Angela Peterson	Director (South)
LaNiece Tyree, CASP	NACAS Board VP

Joseph Pearson, CASP	Director (West)
Kennedy Turner	Director (BP)
Bill Long	Director (BP)
Salli Darden	Director (BP)
Kevin D'Onofrio	Director (BP)
Danielle Klinkhamer	Director (BP)

Staff

Rich Steele - CEO
Matt Portner – Sr Director of Finance and Admin
Beverly Hastings – Office Operations Manager
Artem Mulitsa – CSMO
Will Hurley, CSO
Sheena Majette - CLO

Guest:

Lynette Smith

Not in attendance: Joseph Pearson, Ron Portwine, Kevin D'onofrio

September 11, 2024

Mr. Tolliver call the meeting to order at 3:01pm ET

Approval of the Minutes

M/S/P Peterson/Tyree “to approve the minutes of the July 17, 2024, Meeting.”

8 “Yes” votes, Zero “No” votes, Zero Abstentions

Strategic Issues

Ms. Smith provided an update on the Flip a Coin fundraising, including sample beads that could be offered at different price points (\$20, \$40, \$100 for a special "foundation golden pearl" set). The group discussed the naming, pricing, and recognition for the different bead levels, with the goal of creating an "Auxiliary Champion Circle" for the \$100 bead donors.

Dr. Messa shared that 7 Cornerstone Award nominees had been received, representing all regions. The group agreed that Angela, Emily, and William would vet the nominees, with the final selections to be documented and shared with the full board.

Mr. Mulitsa presented the options for Foundation Shirts.

Mr Tolliver note that Ron Portwine has submitted recommended updates to the policy manual and bylaws, which the group will review and provide feedback on before the next meeting, when they would be put up for adoption

Review & Adjustment of Strategy

Treasurer Jim Dwyer provided a financial update, including current assets, investment performance, and plans for a consolidated audit. He also presented a draft 2025 budget, highlighting areas like Cornerstone revenue, Flip a Coin, and regional support that would need further discussion and refinement. DIAL budget estimates were reviewed and further discussion on timing will be scheduled.

Mr Dwyer and Mr. Mulitsa shared plans to partner with Club Colors to launch an e-commerce store for NACAS and foundation merchandise, with the goal of having it functional by C3X.

Routine Board Business

Rich Steele provided an update on NACAS activities, including upcoming board meetings, the Women in Leadership event, and strong early registration numbers for C3X.

The Staff led brief discussion about travel plans and the upcoming C3X conference.

Adjournment

M/S/P Messa/Turner "to adjourn this NACAS Foundation Meeting."

8 "Yes" votes, Zero "No" votes, Zero Abstentions