



Board of Directors Meeting

Thursday, July 20, 2023

11:00am EST, 10:00am CST

Present	Absent	Name	Position
X		Daniel Armitage	President
X		Brian Browning	President-Elect
X		Michael Murphy	Vice President
	X	Donna Morris-Powell	Immediate Past President
	X	Jack Burgess	Treasurer
X		Carol Agomo	Secretary
	X	Stephanie Edgett	Conference Coordinator
X		Robin Parker	Professional Development Coordinator
	X	Andrew Smith	Communications Coordinator
X		Esmeralda Valdez	South Rep to NACAS National
X		Alla Jeanae Frank	Membership Coordinator
X		Lynette Smith	NACAS Home Office
		TBD	Co-Host Committee Chair
		TBD	Co-Host Committee Chair

1. Call to Order/Welcome

Danny Armitage

- A. Meeting was called to order at 11:00 am CST
- B. Danny welcomed everyone.

2. Updates for National Office

Danny Armitage

- A. National Office is asking the CEO and Chapter Presidents to meet quarterly.
 - i. An invitation was extended to Matt to attend the Orlando session.
 - ii. National is reviewing the regional composition and looking at ways to increase engagement within regions.
 - They are considering where to segment regions and the best placement for the Bahamas.
 - There is hope for consideration of regional board leadership input.
 - iii. There is a current focus on the DIAL and Women’s Leadership programs.
 - iv. They seek to strengthen organizational finances.

3. Goal for Each Board Position

Danny Armitage

- A. Each Board member should select 2-3 goals for the year and send them to Danny and Carol before the mid-year meeting.

4. CX24 Host Committee Commitments

Danny Armitage

- A. Send any recommendations for committee members to Danny.

5. NACAS South Mid-Year at Swan and Dolphin Mid

Danny Armitage

- A. Day 1 – Tour the property
- B. Day 2 – Work through bylaws

6. Board Reports

All

A. President-Elect

Brian Browning

- i. Brian continues to move forward with plans at Dollywood for 2025.
 - Draft agreement in place for rooms and meeting spaces (there is no charge for meeting spaces with the current room block).
 - Exploring event space for opening or closing events.

B. Vice President

Michael Murphy

- i. No Report

C. Immediate Past President

Donna Morris-Powell

- i. No Report

D. Treasurer

Jack Burgess

- i. No Report

E. Secretary

Carol Agomo

- i. Motion to accept minutes from the June 8, 2023, governing board meeting made by Brian, Michael seconded, all in favor.
- ii. Motion carries.

F. Conference Coordinator

Stephanie Edgett

- i. No Report

G. Professional Development Coordinator

Robin Parker

- i. Indicated that she would like to discuss restructuring the business partner's session and the overall meeting schedule during our mid-year meeting, with hopes of increasing participation at the conference.

H. Communications Coordinator

Andrew Smith

- i. No report

I. Membership Coordinator

Alla Jeanae Frank

- i. There are 181 active institutions; our goal is 200.
 - 126 of these are renewals.
 - Alla Jeanae will share more details in September.
- ii. Alla Jeanae would like to engage members in committee work.

J. South Rep to NACAS Board

Esmeralda Valdez

- i. The National Board meeting is currently underway.
- ii. They have extended the CX23 deadline in hopes of attracting approximately 20 more subs, currently at 75.
- iii. There will be a regional challenge for first-time attendees.
- iv. DIAL received 20 applications; they hope to accept 10 participants.
- v. There will be a NACAS staff retreat in August.
- vi. The SOP is currently under review.
- vii. National requests that region send finance information for tax purposes.
 - They plan to host a meeting to discuss regional expectations.

viii. There are plans to relaunch the foundation.

K. NACAS Home Office

Lynette Smith

i. The deadline for the first-timers challenge is October 23; winners will be announced on October 27.

ii. Women's Leadership Conference is September 12-15 in Paso Robles, CA. Registration link: <https://nacas.org/event/wls/>

iii. NACAS CX23 Annual Conference & Expo (55th Conference) is November 5-8 in Toronto, Ontario, Canada. Registration link: <https://nacas.org/event/c3x/>



NACAS C3X 2023 -
Schedule for Region

iv.

v. Future C3X Conference Dates

- C3X 2024 Annual Conference & Expo: October 27-30, 2024 (Orlando, FL)
- C3X 2025 Annual Conference & Expo: Pending (Las Vegas)
- C3X 2026 Annual Conference & Expo: September 26-30, 2026 (Chicago)
- C3X 2027 Annual Conference & Expo: October 31-Nov. 3, 2027 (Washington, DC)
- C3X 2028 Annual Conference & Expo: October 15-18, 2028 (Denver, CO)

vi. Overall survey for CX is forthcoming.

L. Host Committee Co-Chairs

TBD

i. No report

7. Other Business/Next Steps

A. Next meeting: Thursday, August 17, 2023, at 12:00 pm EST/ 11:00 am CST

8. Adjourn

A. Meeting adjourned at 12:00 pm EST/ 11:00 am CST