



**Board of Directors Meeting**

Thursday, May 18, 2023

11:00am EST, 10:00am CST

Present	Absent	Name	Position
X		Daniel Armitage	President
X		Brian Browning	President-Elect
X		Michael Murphy	Vice President
X		Donna Morris-Powell	Immediate Past President
X		Jack Burgess	Treasurer
X		Carol Agomo	Secretary
X		Stephanie Edgett	Conference Coordinator
X		Robin Parker	Professional Development Coordinator
	X	Andrew Smith	Communications Coordinator
X		Esmeralda Valdez	South Rep to NACAS National
X		Alla Jeanae Frank	Membership Coordinator
	X	Lynette Smith	NACAS Home Office
		TBD	Co-Host Committee Chair
		TBD	Co-Host Committee Chair

**1. Call to Order/Welcome**

*Danny Armitage*

- A. Meeting was called to order at 11:04 am CST
- B. Danny welcomed everyone.

**2. Summer Board Retreats**

*Danny Armitage*

- A. Plan to discuss NACAS South programming moving forward.
  - i. Assess current activities to determine if we are still accomplishing the goals of the organization

**3. Goals**

*Danny Armitage*

- A. Review NACAS South leadership roles to determine if assigned responsibilities still meet the intended goals of the organization.

**4. MOU with NACAS National**

*Danny Armitage*

- A. There is a need to align the expectations of NACAS National with the fees assessed to NACAS South.
- B. Event App considerations: we were told that we would have Cvent for the CX23 but still had the same event app and paid a higher fee than last year.
- C. Event management: Schools have conference and event services. Should we consider utilizing them for the regional conference?

**5. NACAS South Mid-Year at Swan and Dolphin**

*Danny Armitage*

- A. We will need to schedule very soon to avoid future scheduling conflicts.
- B. Stephanie will send a Doodle Poll to confirm current availability.

- C. We have members who have expressed interest in serving on the host committee.

**6. Board Reports**

*All*

**A. President-Elect**

*Brian Browning*

- i. They have conducted site visits.
  - Hilton Head at the Marriot (NACAS South was last there in 2013 or 14).
    - The property was nice with recent updates.
    - At the beach, everything would likely be confined to the property.
    - Adjacent to the golf course.
    - Approx 45-minute drive from Savannah airport. Hilton Head Airport is rather small.
- ii. Pigeon Forge Dollywood.
  - Has two properties, one opening this fall.
  - Both are very nice. They could possibly fit everything in one of the properties.
  - This location may provide an opportunity for a campus visit at the University of Tennessee campus.
- iii. Brian will provide a presentation to the Board showing what each property offers to help the Board make a decision.

**B. Vice President**

*Michael Murphy*

- i. No report

**C. Immediate Past President**

*Donna Morris-Powell*

- i. Plans are underway to begin review of SOP and bylaws.

**D. Treasurer**

*Jack Burgess*

- i. Jack is working with Victoria to transfer access and responsibilities.

**E. Secretary**

*Carol Agomo*

- i. No report

**F. Conference Coordinator**

*Stephanie Edgett*

- i. Informed the group that the site visits are covered by NACAS South.
  - Expenses covered included travel and incidental by reimbursement, and food is covered on site.
- ii. Site visit typically follows the following format:
  - Sunday – arrival and dinner.
  - Monday – hotel review, a visit to the closing event location(s), and dinner.
  - Tuesday – Board meeting and the flyout in the afternoon.
- iii. CX23 survey responses were overall great.
  - Many thought the business meeting was just for the Board.
  - No lunch was served, which might have increased attendance.

- G. **Professional Development Coordinator** Robin Parker
  - i. Robin is considering topics for future meetings and intends to be more intentional about the topics covered.
- H. **Communications Coordinator** *Andrew Smith*
  - i. No report
- I. **Membership Coordinator** *Alla Jeanae Frank*
  - i. They are working on reviewing and cleaning the dashboard.
  - ii. Currently have 77 active schools with a goal to increase renewals.
  - iii. They are seeking interested volunteers for committees.
- J. **South Rep to NACAS Board** *Esmeralda Valdez*
  - i. She will share items from the upcoming NACAS National Board meeting that pertain to NACAS South.
- K. **NACAS Home Office** Lynette Smith
  - i. No report
- L. **Host Committee Co-Chairs** *TBD*
  - i. No report

#### 7. Other Business/Next Steps

- A. Danny will confirm which entity will cover summer retreat expenses for the board.
- B. Lynette is the appropriate point of contact for web updates.

#### 8. Adjourn

- A. Meeting adjourned at 11:30 am CST
- B. Next meeting: Thursday, June 15, 2023