



Board of Directors Meeting
 Thursday, November 16, 2023
 11:00pm EST, 10:00am CST

Present	Absent	Name	Position
X		Daniel Armitage	President
X		Brian Browning	President-Elect
X		Michael Murphy	Vice President
X		Donna Morris-Powell	Immediate Past President
X		Jack Burgess	Treasurer
X		Carol Agomo	Secretary
X		Stephanie Edgett	Conference Coordinator
X		Robin Parker	Professional Development Coordinator
	X	Andrew Smith	Communications Coordinator
X		Esmeralda Valdez	South Rep to NACAS National
X		Alla Jeanae Frank	Membership Coordinator
X		Lynette Smith	NACAS Home Office
X		Wendy Denman	Co-Host Committee Chair
		TBD	Co-Host Committee Chair

1. Call to Order/Welcome

Danny Armitage

- A. Meeting was called to order at 11:06 pm EST/10:06 am CST
- B. Danny welcomed everyone.

2. CX24 Updates

Danny Armitage

- A. Conference theme: Beyond the Castle Walls: Leadership and Service in Higher Ed
 - i. This information needs to go to the national office to get the website updated and readied for registration.
 - ii. Brain's team is working on a new logo to share with the group.
- B. Keynotes and associated costs
 - i. Service Excellence was selected for Disney Institute Keynote.
 - Recommended for Tuesday.
 - Discussion about the second keynote ensured.
 - Danny will work to recommend a second keynote, possibly at the closing program.
 - ii. A thought came out of the national conference: Should we do one Disney Keynote and one keynote on either "Renovation and New Construction in Creating Engaging Space" or "The Enrollment Cliff: Where are We with Future Enrollment Trends?" There was a lot of discussion about these two themes.
 - iii. Danny suggests we could save funds by having one Disney Institute Keynote and getting a renovation or enrollment keynote/panel for free.

3. NACAS South Board Composition

Danny Armitage

- A. Consider adding one or two Business Partners as ex-officio board members. There are at least 20 business partners that have said they are interested.
 - i. Discussion ensued about the selection process for BP board members.
 - ii. Discussion ensued about potential committee structure involving BPs.
 - iii. Consider an Ad Hoc committee for adding new positions to the board.
 - These eleven committee members will help define the position, not assume the position, and will come to us with a proposal in February for the State Director role.

4. NACAS South Mid-Year at Swan and Dolphin Mid *Danny Armitage*

- A. Send travel times to Carol and Stephanie for planning meals and meetings.
 - i. Provide your dietary restrictions as well.
 - ii. Attendees can Uber from the airport to the hotel and then use resort transportation for all other travel.
- B. We need to discuss the schedule for the September meeting:
 - i. Arrival Day (9/12)– Dinner
 - ii. First Full Day (9/13)– Tour of event space, view opening/closing locations, and discussion of potential keynote speakers.
 - iii. Second Full Day (9/14) – Board meeting /Retreat/Bylaws review
 - Prepare by reviewing the current bylaws.
 - Bylaws – review so that we can answer Donna’s call to be change leaders.
 - Review changes to the conference schedule, how we operate, and how do we get more people involved.
 - iv. Fly-out Day (9/14) – Breakfast and travel home.
- C. We will discuss plans for the National Conference in November

5. Board Reports *All*

- A. **President-Elect** *Brian Browning*
 - i. Working with Michael to recommend a structure for engaging Business Partners.

- B. **Vice President** *Michael Murphy*
 - i. Business Partners

<ul style="list-style-type: none"> ● Aramark ● VitalSource ● Follett ● Trooh ● Ambassador ● UPS 	<ul style="list-style-type: none"> ● Peet’s ● Hanbury ● RecRe ● SCI ● Caldwell & Gregory ● Sodexo
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 - ii. Engaging business partners – they are excited about Orlando.
 - iii. BP does not have to be a partner with National to be a BP with the regions.
 - iv. Brian and Michael will recommend a structure for working with Business Partners.

- C. **Immediate Past President** *Donna Morris-Powell*
 - i. By Law review

- Danny and Donna to meet and review group recommendations.
- They will also engage past presidents to review recommendations.

D. Treasurer

Jack Burgess

- Jack has gained access to previous financial statements.
- Will work with Carol to gain bank access and should be able to provide future financial statements.

E. Secretary

Carol Agomo

- Working to help with bank account access.

F. Conference Coordinator

Stephanie Edgett

- Review conference duties and send inquiries to Stephanie.
 - Sent updates to Disney, keeping Richard in the loop.
 - Will order polos for new board members.
 - CX24 registration will open in November/December.

G. Professional Development Coordinator

Robin Parker

- Working to address previous conference feedback – more topics.
 - Will invite members to share topic ideas.

H. Communications Coordinator

Andrew Smith

- No update

I. Membership Coordinator

Alla Jeanae Frank

- 159 active members, the goal is 175
 - Working to propose a new intern at GA.

J. South Rep to NACAS Board

Dr. Esmeralda Valdez

- NACAS National contact (Joanna) last day is Dec. 14.
- Waiting for updates on two CEO finalists.

K. NACAS Home Office

Lynette Smith

- Waiting to receive information to assist with CX registration updates.
- Danny will sit on the National Committee.
- Reminder: Update the member list for your institution.
- Brett Jackson: President expressed the importance of the work of the regions as integral to NACAS National efforts. She offers her support to help.

L. Host Committee Co-Chairs

Wendy Denman

- Working to finalize the closing event details.

6. Adjourn

- Meeting adjourned at 11:58 pm EST/ 10:58 am CST